

*Award Winning*

# TRIPLE CROWN

## ORGANIC

# BBQ

## × SAUCE ×

FAMILY OWNED • ORGANIC • VEGAN • GLUTEN FREE • NON-GMO



*Winner*  
**2019**



*World Series of Barbecue®*  
SAUCE CONTEST



Certified USDA Organic

# Category leading taste and ingredient quality.



3-Time Blue Premium Winner  
at the Minnesota State Fair

**#1**  
**Organic**



**2019 3rd Place** | Mild Tomato

Triple Crown Organic BBQ Sauces are made from scratch with only the highest quality ingredients. Our fame began with the three-time Minnesota State Fair Blue Premium winner, the Classic, a super versatile tangy, sweet and smoky Kansas City style sauce. Joining the Classic in 2018, our Black Garlic and Hickory Bourbon sauces continue the tradition of flavor without compromise. As always, flavor first.

Triple Crown Organic BBQ sauces are consistently the highest-ranked organic sauces at the American Royal, the largest and most prestigious of all BBQ sauce contests in the USA. This is a real accomplishment, as every region, culture, and backyard grill master in the USA has a special BBQ sauce - so you can depend on Triple Crown BBQ Sauces to be among the best in the world.



Our two newer creations, the Black Garlic and the Hickory Bourbon, are both on trend. The Black Garlic is a completely unique blend of East and West, with the centuries-old Asian ingredient providing an aromatic and umami kick to our American classic - which won the Good Food Award in San Francisco in January of 2019! The Hickory Bourbon is an all-American delight, offering the tantalizing aroma and taste that only Bourbon can provide.

Launching in the Summer of 2019, Triple Crown Organic BBQ Rub & Seasoning, is a dynamic blend of Himalayan pink sea salt and spices. This delightful blend is right at home as a robust all purpose seasoning as well as being a distinctive dry rub for the home grill master - and with no sugar added.

Triple Crown BBQ Sauces are currently available at over 500 retailers in the Midwest USA, including 55 Whole Foods Midwest Region stores. They are also available at select retailers in Scandinavia, the United Arab Emirates and Japan. Production sites include Minnesota (USA), Kansas City(USA) and Lithuania (EU).



**NEW**  
*Signature Rub*



**Contact:**

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# Classic

TRIPLE CROWN  
ORGANIC  
**BBQ**  
× SAUCE ×

Our original sauce, the Classic, our three-time Minnesota State Fair winner, is the crowd-pleasing Kansas-City Style BBQ sauce that began our story. It brings a delightful balance of sweet, savory, tangy and smoky that has made it the top-ranked organic BBQ sauce at the prestigious American Royal BBQ Sauce Contest in Kansas City, Missouri, USA for many years. This is an American classic in all of its glory.



**14oz**  
glass bottle



**EU**  
**250g**  
glass bottle



**6 Pack**  
Glass Bottles



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# Black Garlic



The Black Garlic is a completely unique blend of East and West, with the centuries-old Asian ingredient of aged garlic providing an aromatic and umami kick to our American classic ~ which just won the Good Food Award in San Francisco, California, USA in January of 2019! Also more savory than sweet, the Black Garlic offers a flavor profile that is both familiar and out of this world.



**14oz**  
glass bottle



**EU**  
**250g**  
glass bottle



**6 Pack**  
Glass Bottles



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USDA Organic

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# Hickory Bourbon



The Hickory Bourbon is an all-American delight, offering the tantalizing aroma and taste that only Bourbon can provide. Proudly made with small-batch Featherbone Whiskey from the award-winning Journeyman Distillery of Three Oaks, Michigan, USA, the Hickory Bourbon offers a savory kick with attitude, a great attitude. No shortcuts here.



**14oz**  
glass bottle



**EU**  
**250g**  
glass bottle



**6 Pack**  
Glass Bottles



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# Foodservice



*Gallon  
Plastic Jugs*



*2.5kg  
Plastic Jugs*

*30g  
Individual  
Serving Sachets*



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