GINSENG UP CORP

INFORMATIONAL DOCUMENT

2020

ABOUT US

Ginseng UP Corporation, is a 39+ year old domestic, international, “natural” and “crafted” carbonated and non-carbonated beverage company.

Ginseng UP Corporation is a “fully integrated” and “multi-platform” beverage company to include: Branded / Contract Pack / Private Label / Ingredients-Concentrates-Extracts manufacturing /licensing / Beverage Consulting.

WHY GINSENG UP

Hydrates & Refreshes – Without Sacrificing “Outstanding” Taste

Full SKU Flavor Line-up – “Flavors For Every Consumer’s Taste Preference” and Demographic

Functional Ingredients Deliver – “Natural & Sustainable” Benefits

Delivers – “Unique Selling Proposition” & “Points Of Differentiation”

Premium: Product, Pricing, Imagery, Margin Structure and Category

Category Growth: Continues To Grow At 3-6 Times Overall Beverages – Not “Saturated”

Multiple “Channel / Segment / Class of Trade” Application

TRADITIONAL

TRADITIONAL

ORIGINAL

Nutrition Facts
Serving Size: 12 fl. oz. (355ml)
Servings Per Container: 1

Amount Per Serving	
Calories 140	
	% Daily Value*
Total Fat 0g	**0%**
Sodium 15mg	**1%**
Total Carbohydrate 35g	**13%**
Sugars 35g	
Protein 0g	**0%**
Vitamin A 0% • Vitamin C 80%	
Calcium 0% • Iron 4%	

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Triple Filtered Carbonated Water, Cane Sugar, Honey, Korean Ginseng Extract, Citric Acid, Ascorbic Acid (Vitamin C), Potassium Citrate, Caramel Color, Licorice Root Extract.

APPLE

Nutrition Facts
Serving Size: 12 fl. oz. (355ml)
Servings Per Container: 1

Amount Per Serving	
Calories 160	
	% Daily Value*
Total Fat 0g	**0%**
Sodium 30mg	**1%**
Total Carbohydrate 41g	**14%**
Sugars 41g	
Protein 0g	**0%**
Vitamin A 0% • Vitamin C 90%	
Calcium 0% • Iron 0%	

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Triple Filtered Carbonated Water, Apple Juice Concentrate, Natural Apple Essence, Ascorbic Acid (Vitamin C), Korean Ginseng Extract, NO SWEETENERS OR SUGAR ADDED.

GRAPE

Nutrition Facts
Serving Size: 12 fl. oz. (355ml)
Servings Per Container: 1

Amount Per Serving	
Calories 150	
	% Daily Value*
Total Fat 0g	**0%**
Sodium 10mg	**0%**
Total Carbohydrate 37g	**14%**
Sugars 37g	
Protein 0g	**0%**
Vitamin A 0% • Vitamin C 30%	
Calcium 0% • Iron 0%	

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Triple Filtered Carbonated Water, Grape Juice Concentrate, Cane Sugar, Concord Grape Essence, Korean Ginseng Extract.

ORANGE

Nutrition Facts
Serving Size: 12 fl. oz. (355ml)
Servings Per Container: 1

Amount Per Serving	
Calories 160	
	% Daily Value*
Total Fat 0g	**0%**
Sodium 10mg	**0%**
Total Carbohydrate 40g	**15%**
Sugars 40g	
Protein 0g	**0%**
Vitamin A 0% • Vitamin C 100%	
Calcium 0% • Iron 0%	

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Triple Filtered Carbonated Water, Cane Sugar, Orange Juice Concentrate, Natural Flavors, Citric Acid, Ascorbic Acid (Vitamin C), Korean Ginseng Extract.

LEMON LIME

Nutrition Facts
Serving Size: 12 fl. oz. (355ml)
Servings Per Container: 1

Amount Per Serving	
Calories 140	
	% Daily Value*
Total Fat 0g	**0%**
Sodium 10mg	**0%**
Total Carbohydrate 35g	**13%**
Sugars 35g	
Protein 0g	**0%**
Vitamin A 0% • Vitamin C 0%	
Calcium 0% • Iron 0%	

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Triple Filtered Carbonated Water, Cane Sugar, Citric Acid, Natural Flavors, Korean Ginseng Extract.

GINGER

Nutrition Facts
Serving Size: 12 fl. oz. (355ml)
Servings Per Container: 1

Amount Per Serving	
Calories 120	
	% Daily Value*
Total Fat 0g	**0%**
Sodium 35mg	**1%**
Total Carbohydrate 30g	**16%**
Sugars 30g	
Protein 0g	**0%**
Vitamin A 0% • Vitamin C 0%	
Calcium 0% • Iron 0%	

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Triple Filtered Carbonated Water, Cane Sugar, Citric Acid, Natural Flavors, Caramel Color, Korean Ginseng Extract.

GINGER BREW

Nutrition Facts
Serving Size: 12 fl. oz. (355ml)
Servings Per Container: 1

Amount Per Serving	
Calories 170	
	% Daily Value*
Total Fat 0g	**0%**
Sodium 35mg	**1%**
Total Carbohydrate 48g	**16%**
Sugars 43g	
Protein 0g	**0%**
Vitamin A 0% • Vitamin C 0%	
Calcium 0% • Iron 0%	

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Triple Filtered Carbonated Water, Cane Sugar, Natural Flavors, Citric Acid, Caramel Color, Korean Ginseng Extract.

TRADITIONAL (CONT....)

COLA

Nutrition Facts
Serving Size: 12 fl. oz. (355ml)
Servings Per Container: 1

Amount Per Serving	
Calories 140	
	% Daily Value*
Total Fat 0g	**0%**
Sodium 10mg	**0%**
Total Carbohydrate 35g	**13%**
Sugars 35g	
Protein 0g	**0%**
Vitamin A 0% • Vitamin C 0%	
Calcium 0% • Iron 0%	

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Triple Filtered Carbonated Water, Cane Sugar, Natural Flavors, Caramel Color, Lactic Acid, Gum Arabic, Citric Acid, Caffeine, Korean Ginseng Extract.

PINEAPPLE

Nutrition Facts
Serving Size: 12 fl. oz. (355ml)
Servings Per Container: 1

Amount Per Serving	
Calories 160	
	% Daily Value*
Total Fat 0g	**0%**
Sodium 10mg	**0%**
Total Carbohydrate 39g	**16%**
Sugars 39g	
Protein 0g	**0%**
Vitamin A 0% • Vitamin C 0%	
Calcium 0% • Iron 0%	

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Triple Filtered Carbonated Water, Cane Sugar, Pineapple Juice from Concentrate, Natural Flavors, Citric Acid, Gum Acacia, Artificial Color (FD&C Yellow #5 and FD&C Yellow #6), Korean Ginseng Extract.

KOLA CHAMPAGNE

Nutrition Facts
Serving Size: 12 fl. oz. (355ml)
Servings Per Container: 1

Amount Per Serving	
Calories 170	
	% Daily Value*
Total Fat 0g	**0%**
Sodium 10mg	**0%**
Total Carbohydrate 42g	**16%**
Sugars 42g	
Protein 0g	**0%**
Vitamin A 0% • Vitamin C 0%	
Calcium 0% • Iron 0%	

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Triple Filtered Carbonated Water, Cane Sugar, Citric Acid, Natural & Artificial Flavors, Artificial Color (FD&C Yellow #6), Korean Ginseng Extract.

MANGO

Nutrition Facts
Serving Size: 12 fl. oz. (355ml)
Servings Per Container: 1

Amount Per Serving	
Calories 140	
	% Daily Value*
Total Fat 0g	**0%**
Sodium 10mg	**0%**
Total Carbohydrate 34g	**11%**
Sugars 33g	
Protein 0g	**0%**
Vitamin A 4% • Vitamin C 120%	
Calcium 2% • Iron 0%	

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Triple Filtered Carbonated Water, Cane Sugar, Mango Puree, Pear Juice Concentrate, Natural Flavors, Citric Acid, Gum Acacia, Fruit & Vegetable Juice for Color, Ascorbic Acid, Korean Ginseng Extract.

CRANBERRY

Nutrition Facts
Serving Size: 12 fl. oz. (355ml)
Servings Per Container: 1

Amount Per Serving	
Calories 140	
	% Daily Value*
Total Fat 0g	**0%**
Sodium 10mg	**0%**
Total Carbohydrate 35g	**13%**
Sugars 35g	
Protein 0g	**0%**
Vitamin A 0% • Vitamin C 0%	
Calcium 0% • Iron 0%	

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Triple Filtered Carbonated Water, Cane Sugar, Cranberry Juice Concentrate, Natural Flavors, Citric Acid, Vegetable Juice (For Color), Korean Ginseng Extract.

BLOOD ORANGE

Nutrition Facts
Serving Size: 12 fl. oz. (355ml)
Servings Per Container: 1

Amount Per Serving	
Calories 150	
	% Daily Value*
Total Fat 0g	**0%**
Sodium 15mg	**1%**
Total Carbohydrate 37g	**13%**
Sugars 37g	
Protein 0g	**0%**
Vitamin A 0% • Vitamin C 0%	
Calcium 0% • Iron 0%	

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Triple Filtered Carbonated Water, Cane Sugar, Blood Orange Juice Concentrate, Natural Flavors, Citric Acid, Ascorbic Acid, Vegetable Juice (For Color), Korean Ginseng Extract.

PINK GRAPEFRUIT

Nutrition Facts
Serving Size: 12 fl. oz. (355ml)
Servings Per Container: 1

Amount Per Serving	
Calories 160	
	% Daily Value*
Total Fat 0g	**0%**
Sodium 20mg	**1%**
Total Carbohydrate 40g	**15%**
Sugars 40g	
Protein 0g	**0%**
Vitamin A 0% • Vitamin C 0%	
Calcium 0% • Iron 0%	

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Triple Filtered Carbonated Water, Cane Sugar, Grapefruit Juice Concentrate, Natural Flavors, Citric Acid, Orange Juice Concentrate, Vegetable Juice (For Color), Gum Acacia, Korean Ginseng Extract.

NO SUGAR ADDED / LOW OR ZERO CALORIES SWEETENED WITH MONK FRUIT

- Although our beverages are Natural, Non-GMO, Gluten Free and Functional, we are continuously working to improve and extend upon our “better for you” beverage proposition and offerings. We are pleased to announce an exciting new product offering for our loyal customers and consumers….. a low calorie with no sugar added beverage proposition as an additional benefit in addition to our current Natural, Non-GMO, Gluten Free and Functional formulations.
- GINSENG UP NO SUGAR ADDED Is here!! The formulations are sweetened with MONK FRUIT to maintain our classic robust flavors, with no or low-calorie impact, while delivering a well-balanced, naturally sweetened, and functional ginseng drink experience.
- Why Monk Fruit
- – Distinct to most fruits, the natural sugars in monk fruit are not responsible for its sweetness. Instead, Monk Fruit gets its intense sweetness from unique antioxidants called Mogroside.
- – Monk Fruit sweetener is a natural, zero-calorie sweetener.
- – Since monk fruit sweetener has zero calories or carbs, it will not raise blood sugar levels.
- – Monk Fruit sweetener does not contain fructose or glucose.
- The new No Sugar Added line is available and ready to hit the market.

NO SUGAR ADDED / LOW OR ZERO CALORIES

NO SUGAR ADDED / LOW OR ZERO CALORIES

GUP Blood Orange No Added Sugar

Nutrition Facts

1 serving per container
Serving size 1 bottle (355mL)

Amount Per Serving
Calories 20

	% Daily Value*
Total Fat 0g	**0%**
Saturated Fat 0g	**0%**
Trans Fat 0g	
Cholesterol 0mg	**0%**
Sodium 0mg	**0%**
Total Carbohydrate 4g	**1%**
Dietary Fiber 0g	**0%**
Total Sugars 3g	
Includes 0g Added Sugars	**0%**
Protein 0g	
Vitamin D 0mcg	0%
Calcium 10mg	0%
Iron 0mg	0%
Potassium 60mg	2%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: TRIPLE FILTERED CARBONATED WATER, BLOOD ORANGE JUICE CONCENTRATE, MONK FRUIT EXTRACT, NATURAL FLAVORS, CITRIC ACID, ASCORBIC ACID, VEGETABLE JUICE (FOR COLOR), KOREAN GINSENG EXTRACT

GINSENG UP CORP. WORCESTER, MA 01604

GUP Cranberry No Added Sugar

Nutrition Facts

1 serving per container
Serving size 1 bottle (355mL)

Amount Per Serving
Calories 5

	% Daily Value*
Total Fat 0g	**0%**
Saturated Fat 0g	**0%**
Trans Fat 0g	
Cholesterol 0mg	**0%**
Sodium 0mg	**0%**
Total Carbohydrate 2g	**1%**
Dietary Fiber 0g	**0%**
Total Sugars <1g	
Includes 0g Added Sugars	**0%**
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0.1mg	0%
Potassium 20mg	0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: TRIPLE FILTERED CARBONATED WATER, MONK FRUIT EXTRACT, CRANBERRY JUICE CONCENTRATE, NATURAL FLAVORS, CITRIC ACID, VEGETABLE JUICE EXTRACT (FOR COLOR), KOREAN GINSENG EXTRACT

GINSENG UP CORP. WORCESTER, MA 01604

GUP Mango No Added Sugar

Nutrition Facts

1 serving per container
Serving size 1 bottle (355mL)

Amount Per Serving
Calories 10

	% Daily Value*
Total Fat 0g	**0%**
Saturated Fat 0g	**0%**
Trans Fat 0g	
Cholesterol 0mg	**0%**
Sodium 0mg	**0%**
Total Carbohydrate 3g	**1%**
Dietary Fiber 0g	**0%**
Total Sugars 2g	
Includes 0g Added Sugars	**0%**
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0.1mg	0%
Potassium 30mg	0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: TRIPLE FILTERED CARBONATED WATER, MANGO PUREE, PEAR JUICE CONCENTRATE, MONK FRUIT EXTRACT, NATURAL FLAVORS, CITRIC ACID, GUM ACACIA, FRUIT & VEGETABLE JUICE (FOR COLOR), ASCORBIC ACID, KOREAN GINSENG EXTRACT

GINSENG UP CORP. WORCESTER, MA 01604

GUP Ginger Brew No Added Sugar

Nutrition Facts

1 serving per container
Serving size 1 bottle (355mL)

Amount Per Serving
Calories 0

	% Daily Value*
Total Fat 0g	**0%**
Saturated Fat 0g	**0%**
Trans Fat 0g	
Cholesterol 0mg	**0%**
Sodium 0mg	**0%**
Total Carbohydrate 0g	**0%**
Dietary Fiber 0g	**0%**
Total Sugars 0g	
Includes 0g Added Sugars	**0%**
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 0mg	0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: TRIPLE FILTERED CARBONATED WATER, MONK FRUIT EXTRACT, NATURAL FLAVORS, CITRIC ACID, CARAMEL COLOR, KOREAN GINSENG EXTRACT

GINSENG UP CORP. WORCESTER, MA 01604

GUP Grapefruit No Added Sugar

Nutrition Facts

1 serving per container
Serving size 1 bottle (355mL)

Amount Per Serving
Calories 10

	% Daily Value*
Total Fat 0g	**0%**
Saturated Fat 0g	**0%**
Trans Fat 0g	
Cholesterol 0mg	**0%**
Sodium 0mg	**0%**
Total Carbohydrate 2g	**1%**
Dietary Fiber 0g	**0%**
Total Sugars 2g	
Includes 0g Added Sugars	**0%**
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 40mg	0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: TRIPLE FILTERED CARBONATED WATER, GRAPEFRUIT JUICE CONCENTRATE, MONK FRUIT EXTRACT, NATURAL FLAVORS, CITRIC ACID, ORANGE JUICE CONCENTRATE, VEGETABLE JUICE (FOR COLOR), GUM ACACIA, KOREAN GINSENG EXTRACT

GINSENG UP CORP. WORCESTER, MA 01604

GUP Ginger No Added Sugar

Nutrition Facts

1 serving per container
Serving size 1 bottle (355mL)

Amount Per Serving
Calories 0

	% Daily Value*
Total Fat 0g	**0%**
Saturated Fat 0g	**0%**
Trans Fat 0g	
Cholesterol 0mg	**0%**
Sodium 0mg	**0%**
Total Carbohydrate 0g	**0%**
Dietary Fiber 0g	**0%**
Total Sugars 0g	
Includes 0g Added Sugars	**0%**
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 0mg	0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: TRIPLE FILTERED CARBONATED WATER, MONK FRUIT EXTRACT, CITRIC ACID, NATURAL FLAVORS, CARAMEL COLOR, KOREAN GINSENG EXTRACT

GINSENG UP CORP. WORCESTER, MA 01604

GUP Lemon Lime No Added Sugar

Nutrition Facts

1 serving per container
Serving size 1 bottle (355mL)

Amount Per Serving
Calories 0

	% Daily Value*
Total Fat 0g	**0%**
Saturated Fat 0g	**0%**
Trans Fat 0g	
Cholesterol 0mg	**0%**
Sodium 0mg	**0%**
Total Carbohydrate 0g	**0%**
Dietary Fiber 0g	**0%**
Total Sugars 0g	
Includes 0g Added Sugars	**0%**
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 0mg	0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: TRIPLE FILTERED CARBONATED WATER, MONK FRUIT EXTRACT, CITRIC ACID, NATURAL FLAVORS, KOREAN GINSENG EXTRACT

GINSENG UP CORP. WORCESTER, MA 01604

GUP Original No Added Sugar

Nutrition Facts

1 serving per container
Serving size 1 bottle (355mL)

Amount Per Serving
Calories 0

	% Daily Value*
Total Fat 0g	**0%**
Saturated Fat 0g	**0%**
Trans Fat 0g	
Cholesterol 0mg	**0%**
Sodium 0mg	**0%**
Total Carbohydrate 0g	**0%**
Dietary Fiber 0g	**0%**
Total Sugars 0g	
Includes 0g Added Sugars	**0%**
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 0mg	0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: TRIPLE FILTERED CARBONATED WATER, MONK FRUIT, HONEY, KOREAN GINSENG EXTRACT, CITRIC ACID, ASCORBIC ACID (VITAMIN C), POTASSIUM CITRATE, CARAMEL COLOR, LICORICE ROOT EXTRACT

GINSENG UP CORP. WORCESTER, MA 01604


NATURAL
MOSAIC
SPARKLING TEA
PREMIUM KOREAN GINSENG
40 CALORIES /BOTTLE
SWEETENED WITH MONK FRUIT
PEACH
BLACK TEA
LEMON
BLACK TEA
BERRY BLEND
BLACK TEA
CUCUMBER MELON
GREEN TEA
SANGRIA
BLACK TEA
ORANGE MANGO
BLACK TEA

MOSAIC SPARKLING TEAS

CUCUMBER MELON GREEN TEA

INGREDIENTS:
Triple Filtered Carbonated Water, Cane Sugar, Natural Flavor, Citric Acid, Green Tea, Monk Fruit Extract, Ascorbic Acid (Vitamin C), Korean Ginseng Extract.

Nutrition Facts

1 servings per container

Serving size 12 fl. oz. (355mL)

Amount Per Serving	
Calories	**40**
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 10g	4%
Dietary Fiber 0g	0%
Total Sugars 10g	
Includes 10g Added Sugars	20%
Protein 0g	0%

Not a significant source of vitamin D, calcium, iron, and potassium

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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ORANGE MANGO BLACK TEA

INGREDIENTS:
Triple Filtered Carbonated Water, Cane Sugar, Natural Flavor, Black Tea, Citric Acid, Monk Fruit Extract, Korean Ginseng Extract.

Nutrition Facts

1 servings per container

Serving size 12 fl. oz. (355mL)

Amount Per Serving	
Calories	**40**
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 10g	4%
Dietary Fiber 0g	0%
Total Sugars 10g	
Includes 10g Added Sugars	20%
Protein 0g	0%

Not a significant source of vitamin D, calcium, iron, and potassium

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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BERRY BLEND BLACK TEA

INGREDIENTS:
Triple Filtered Carbonated Water, Cane Sugar, Black Tea, Natural Flavor, Citric Acid, Monk Fruit Extract, Korean Ginseng Extract.

Nutrition Facts

1 servings per container

Serving size 12 fl. oz. (355mL)

Amount Per Serving	
Calories	**40**
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 10g	4%
Dietary Fiber 0g	0%
Total Sugars 10g	
Includes 10g Added Sugars	20%
Protein 0g	0%

Not a significant source of vitamin D, calcium, iron, and potassium

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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SANGRIA BLACK TEA

INGREDIENTS:
Triple Filtered Carbonated Water, Cane Sugar, Natural Flavor, Black Tea, Citric Acid, Monk Fruit Extract, Korean Ginseng Extract.

Nutrition Facts

1 servings per container

Serving size 12 fl. oz. (355mL)

Amount Per Serving	
Calories	**40**
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 10g	4%
Dietary Fiber 0g	0%
Total Sugars 10g	
Includes 10g Added Sugars	20%
Protein 0g	0%

Not a significant source of vitamin D, calcium, iron, and potassium

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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LEMON BLACK TEA

INGREDIENTS:
Triple Filtered Carbonated Water, Cane Sugar, Black Tea, Natural Flavor, Citric Acid, Monk Fruit Extract, Korean Ginseng Extract.

Nutrition Facts

1 servings per container

Serving size 12 fl. oz. (355mL)

Amount Per Serving	
Calories	**40**
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 10g	4%
Dietary Fiber 0g	0%
Total Sugars 10g	
Includes 10g Added Sugars	20%
Protein 0g	0%

Not a significant source of vitamin D, calcium, iron, and potassium

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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PEACH BLACK TEA

INGREDIENTS:
Triple Filtered Carbonated Water, Cane Sugar, Black Tea, Natural Flavor, Citric Acid, Monk Fruit Extract, Korean Ginseng Extract.

Nutrition Facts

1 servings per container

Serving size 12 fl. oz. (355mL)

Amount Per Serving	
Calories	**40**
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 10g	4%
Dietary Fiber 0g	0%
Total Sugars 10g	
Includes 10g Added Sugars	20%
Protein 0g	0%

Not a significant source of vitamin D, calcium, iron, and potassium

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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NATURAL MOSAIC SPARKLING TEA

Product of:
GINSENG UP CORP.
WORCESTER, MA 01604
(508) 799–6178
info@ginsengup.com
www.ginsengup.com

NON GMO · CERTIFIED GLUTEN-FREE NSF · U


SODA ARTISANAL
Just
CRAFT SODA
355 mL

JUST CRAFT (60% JUICE)

BEAN SPARKLING COFFEE (100 CALORIES)

BEAN SPARKLING COFFEE

ESPRESSO
FRENCH VANILLA
HAZELNUT
MOCHA

Coffee Sodas 100 calories

Nutrition Facts

1 serving per container
Serving size 1 bottle (355mL)

Amount Per Serving
Calories 100

	% Daily Value*
Total Fat 0g	**0%**
Saturated Fat 0g	**0%**
Trans Fat 0g	
Cholesterol 0mg	**0%**
Sodium 0mg	**0%**
Total Carbohydrate 25g	**9%**
Dietary Fiber 0g	**0%**
Total Sugars 22g	
Includes 22g Added Sugars	**44%**
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 50mg	2%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: TRIPLE FILTERED CARBONATED WATER, CANE SUGAR, COFFEE CONCENTRATE, NATURAL FLAVORS, MALIC ACID, KOREAN GINSENG EXTRACT

GINSENG UP CORP. WORCESTER, MA 01604

Program Element	Program Description	Comments	Timing	% GUP Funding	% Dist. Funding
Push (Trade)	Buy 4 Cases / Get 1 Case Free	Introductory Offer - New Accounts (multiples OK) - Free Case	First Purchase	100%	0%
	Buy 4 Cases / Get 1 Case Free	Ongoing Promotion - Up to 2 X per quarter (multiples OK) - Free Case	2 X per quarter	50%	50%
Pull (Consumer)	POS / Table Tents	All POS for "on-premise" / "immediate" consumption	On-going	100%	0%
		All POS for "off-premise" / "take home" consumption	On-going	100%	0%
Performance (Dist. "House")	Buy 12 Trucks / Get 13th Truck Free (within 12 month period)	Buy 12 Trucks / Get 13th Truck Free - All Distribution Centers	On-going	100%	0%
Incentive (Dist. Sales)	New Account - Placement & Retention	$15 per account placement / $10 bonus retention at 90 days - total $25	First 180 days	75%	25%
	New Account - Placement & Retention	$15 per account placement / $10 bonus retention at 90 days - total $25	On-going	50%	50%
Incentive (Dist. Sales Mgt.)	New Account - Placement / Retention / Volume / SKU - Goals	$250 placement / $250 retention / $250 volume / $250 SKU - up to $1,000	First 180 days	75%	25%
		$250 placement / $250 retention / $250 volume / $250 SKU - up to $1,000	On-going	50%	50%
Samples / Wet Sampling / Demos	New Account - Samples / Wet Sampling / Demos / Events	Product Samples - Various Uses	First 180 days	75%	25%
		Product Samples - Various Uses	On-going	50%	50%
Incentive (Dist. Retail)	Retail / On-Premise Incentive	TBD - Commissions / Volume Incentives / Shelving / SKU's	On-going	50%	50%
		Wait Staff / Employee - GUP / Dist. "Buttons"	On-going	50%	50%
Merchandising - Placement Program	Rack Program (Wire Racks)	Ancillary Inventory - Warm Placement	On-going	50%	50%
	Cooler Program (Suction Shelf - Cooler Door) - Cold	Ancillary Inventory - Cold Placement	On-going	50%	50%
	Cooler Purchase Program (Elite Int Purchase)	Shelf Purchase / Rental / Co-op & Prorate - Other Brands Participating - Cold	On-going	TBD	TBD
	Cooler Purchase Program (Elite Int / Ginseng Up Co-op Purchase)	Shelf Rental / Co-op & Prorate - Other Brands Participating - Cold	On-going	TBD	TBD
Broker / Agent	Broker / Agent - Retail Chain / Distribution / Rerpresentation	Chain Placement / Sub-Distributor Development	On-going	50%	50%
"Slotting" / "Listing" - Fees	Retail Chain - Slotting / Listing Fees	TBD - Selective / "Phased" / "Bundled" / "Commitment Based"	On-going	50%	50%

MARKET SUPPORT (EXAMPLES)

PRODUCT SPECIFICATIONS

Product Specification:
Ginseng UP – SODA

12oz./24 Bottles

Ginseng UP – EXTRA
7oz./24 Bottles

Truck Load Domestic:
21 Pallets
1260 Cases (12oz.)
43,700 lbs. (12oz.)

Export Container:
40 Footer Container
21 Pallets
1260 Cases (12oz.)
with Pallets
43,700 lbs. (12oz.)

20 Footer Container
10 Pallets
1000 Cases (12oz.)
with Pallets
33,400 lbs. (12oz.)

Case Size & Weight:
12oz. - 24 Bottles/Case
11” W x 16” L x 8” H
33.4 lbs./Case

7oz. - 24 Bottles / Case
9.5” W x 13.5” L x 6.5” H
22.2 lbs./Case

Pallet Size & Weight:
12oz. – 60 Cases/Pallet
40” W x 50” L x 55” H
2050 lbs./Pallet
Layer: 10 Cases x 6 H
64 Cubes

7oz. – 90 Cases/Pallet
43” W x 48” L x 46” H
1850 lbs. / Pallet
Layer: 15 Cases x 6 H
55 Cubes

CONTACT US

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GinsengUP.com

/DrinkGinsengUP

MADE IN WORCESTER · MA

CITY OF SEVEN HILLS