

### **PRESENTS**







## SO TASTY, SO EASY, SO GOOD

BRINGING ANCIENT
SUPERFOODS TO THE
EVERYDAY EATER SIMPLY
AND AFFORDABLY





MAKING NUTRITIOUS FOOD AVAILABLE, AFFORDABLE, AND EASY

# TOP-LINE OBJECTIVES: CONVENIENCE & TREND-LEADING ATTRIBUTES

OhSo Tasty NOODLE SOUP Prepared in ONE (1) minute **Plant Based** Gluten-Free Vegan Awesome Flavor **USDA ORGANIC** No MSG Less than 75 calories Great for Gut Health Shelf-Stable Easy "Take and GO" So Tasty, So Easy, So Good!



# MiSO good

Liquid Miso Concentrates



## WHAT IS MISO?

Miso is made from a mixture of soybeans, rice or barley, that has been fermented with salt, water and fungus.

# MiSOgood Concentrates OFFER:

A simple way to boost **flavor** & **health** of everyday foods with a delicious, **eco-friendly**, organic miso concentrate.

### MISOgood CONCENTRATES

### Six distinct and exciting flavors!

- Sweet & Savory White Miso (Sweet and Mild)
- Red Miso (Earthy and Umami)
- Brown Rice (Soy-Free and Robust)
- Spicy Miso (Even spice with a little heat)
- Miso Teriyaki (Familiar flavor with a twist)
- Sesame Miso (Rounded sesame flavor with sweet umami)



**Designed for versatility** 

Perfect for post workout

Great substitute for coffee or tea
Used as marinade or dipping sauce

# OhSo Tasty NOODLE SOUP



## **ABOUT THE "NEW"DLE**

Kanten Noodles originated in Kyoto, Japan, in the 1600s and are sold around the world today as one of a variety of traditional Japanese Noodles. These noodles are made in Nagano Prefecture, Japan.

#### **OHSO TASTY SOUP FLAVORS**



### Fun facts

**Kanten** is mostly **fiber** and as such, has **zero calories** while offering healthy dose of dietary fiber.

Kanten is also **GLUTEN free**, **vegan** and a superfood which will appeal to a wideranging consumer base.

#### Six distinct and exciting flavors!

- Flamin' Tomato (Vegetables Spicy zest)
- Sizzlin' Sesame (Sesame and Veggies)
- Miso Delicious (Traditional Japanese White Sweet Miso)
- **Va Va Veggie** (Broth Base, lots of veggies!)
- Soy Satisfying (Creamy base with veggies, warm and inviting)
- Kickin' Katsu Curry (Traditional Japanese Curry Flavor with veggies, pescatarian)

### PROMOTIONAL SUPPORT

### Happy Planet Group will:

- Support promotions, two times a year.
- work with each retailer to craft a program that is specific to their needs & will have greatest return on investment for each product line.
- Promote recipes from Kuki Restaurant in Japan a restaurant that uses miso in every single menu item from appetizers to desserts.
- Partner on social media initiatives.

# HAPPY PLANET GROUP CONTACT DETAILS

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