



Introduction to Organic Valley

“The largest & best organic dairy cooperative in the world”

www.organicvalley.com

CROPP by the **2019** NUMBERS

\$1.1 billion
in sales

More than 1,800 organic family
farms in 34 U.S. states,
Canada, Australia, and the U.K.

WE MAKE UP **13%** OF ALL U.S. CERTIFIED
ORGANIC FARMS¹

1.6 BILLION POUNDS of organic food

950 employees

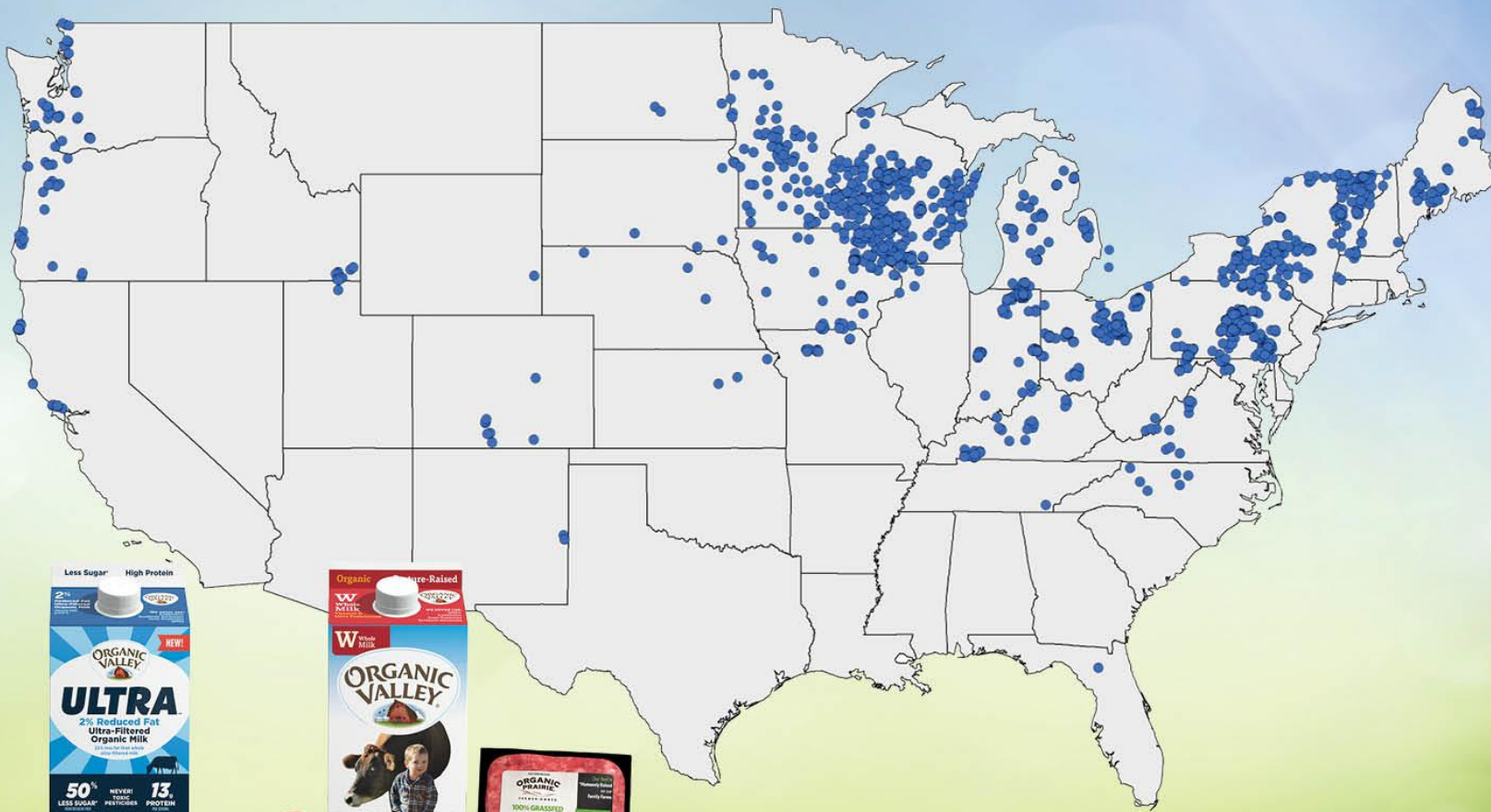
100% renewable-powered facilities



85% of CROPP dairy farms
have fewer than
100 COWS

Average dairy herd size: **76**

More than 1,800 Cooperative Family Farms



ORGANIC PRAIRIE
FARMER-OWNED



Mighty
ORGANIC

CROPP COOPERATIVE
organic and farmer-owned since 1988

As of 12/31/19
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TO CREATE & OPERATE
*a Marketing
Cooperative*

THAT PROMOTES
REGIONAL FARM DIVERSITY
and ECONOMIC STABILITY
BY THE MEANS OF
ORGANIC AGRICULTURAL METHODS
AND THE SALE OF *certified organic products.*



Top 7 Reasons Consumers Choose Certified Organic from Organic Valley

1. Certified Organic by the US Government
2. Free from synthetic pesticides/other chemicals
- 3. Safer for me/my family**
4. Free from antibiotics, hormones, GMOs
5. Higher quality, better taste
6. Better for nutritional needs/health
7. Better for the environment

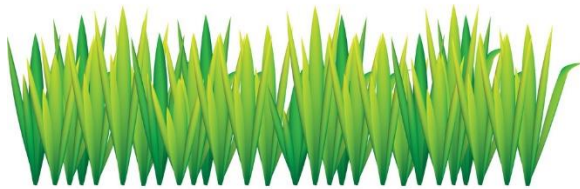


You can trust our Organic USDA Certified organic products

Safer for you and your family

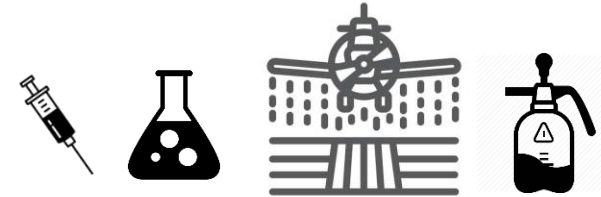
YES

- + Grazing standards
- + Government enforcement
- + Third-party certification
- + Audit trail from farm to retail
- + Access to pasture grass



NO

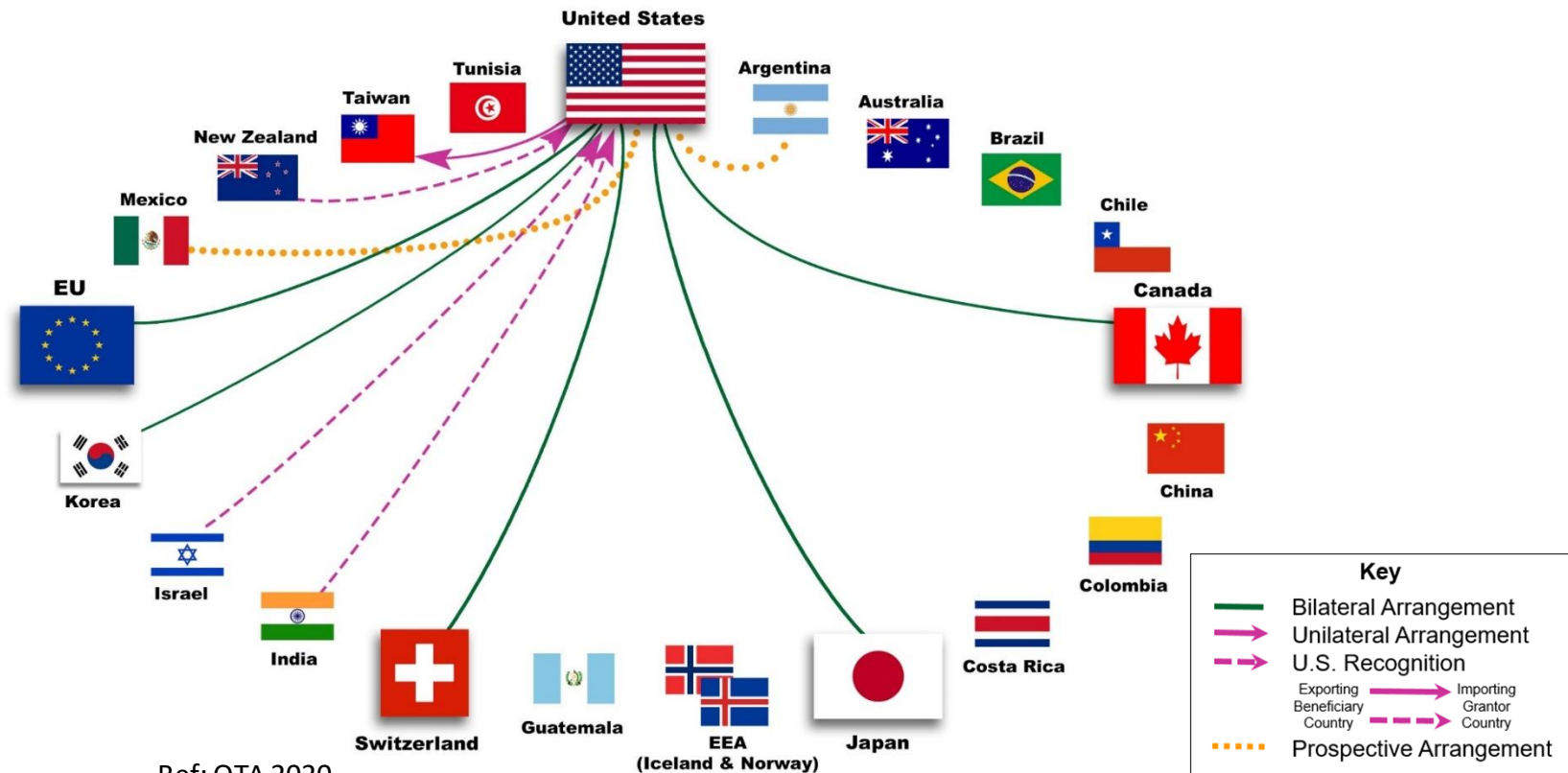
- x GMOs
- x Synthetic hormones
- x Toxic pesticides or herbicides
- x Antibiotics
- x Irradiation



Our USDA NOP certified organic products can be sold in almost every country around the world

USDA NOP Market Access – Equivalence & Recognition Agreements

Through the USDA, America has the leading number of organic recognition and equivalence agreements in the world that CROPP can leverage



Ref: OTA 2020



Organic Valley Products

- Consumer
- Ingredients



Organic Valley certified organic Consumer Products



Organic Valley certified organic Ingredients

USDA NOP Certified Organic:

- SMP
- NFDM
- WMP
- WPC 80
- Lactose
- RM 90
- Butter
- Cheese
- Cream Cheese
- Eggs
- Meat

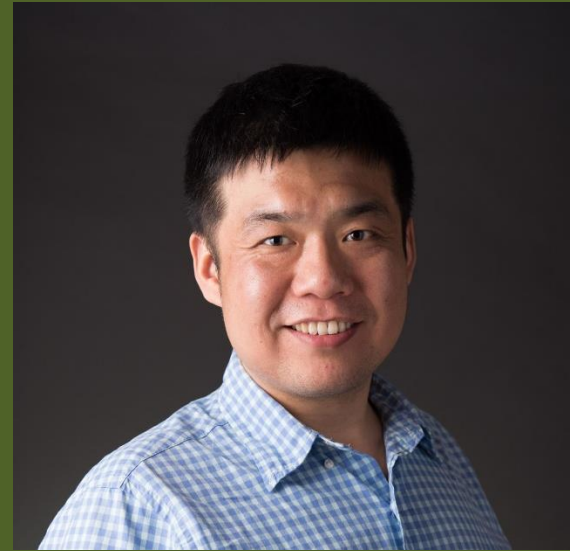


Organic Valley Team



Findle Zhao

Global Sales Manager - Asia



Organic Valley Headquarters
One Organic Way
La Farge, WI 54639
USA

(+86)139-4085-8505 mobile
Findle.Zhao@organicvalley.com



Maija Haggith

Sales Operations Coordinator



One Organic Way
La Farge, WI 54639
USA

+1 (608) 625 – 3420 work
maija.haggith@organicvalley.com

