

baked peanut puffs

**P**-PUFF<sup>TM</sup>  
CRUNCH

  
Alibaba.com

Manufactured and Distributed by:

 PerfectLife  
NUTRITION

# What is the problem?



**Snacks are consumed by American families everyday however few provide the proper nutrition to keep them healthy, active and fit.**

# Our solution



P-nuff crunch is a baked peanut puff snack that is healthy, nutritious, and delicious

## How it's made

Proprietary blend of Roasted Peanuts, Navy Beans and Rice baked into a Delicious Crunchy, Salty –Sweet Roasted Peanut Flavor Puffed Snack



# Our solution

**P-nuff crunch keep active kids and adults on the go, going strong!**

baked peanut puffs

**P-nuff**  
CRUNCH™



**Complete Protein Nutrition** - a unique combination of Peanut and other plant-based proteins to create a “complete” amino-acid profile. “Complete” proteins are required for building lean muscles and staying fit.

**Healthy Carbohydrate** - a proprietary blend of natural plant-based ingredients that is low in sugar. But instead, it provides slow-digesting complex carbohydrate and fiber that are essential for long lasting energy and satisfaction

# Our Products

Ingredients: Ground Navy Beans, White Rice, Peanut Oil, Tapioca Starch, Organic Cane Sugar, Brown Rice Protein, Roasted Peanuts, Salt.



Nutrition Facts	
4 servings per container	
<b>Serving size</b>	<b>1 oz (28g/about 28 pieces)</b>
Amount per serving	
<b>Calories</b>	<b>130</b>
	% Daily Value*
Total Fat 5g	6%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 0g	
Monounsaturated Fat 3.5g	
Cholesterol 0mg	0%
Sodium 135mg	6%
<b>Total Carbohydrate 16g</b>	<b>6%</b>
Dietary Fiber 3g	11%
Total Sugars 2g	
Includes 2g Added Sugars	4%
<b>Protein 5g</b>	<b>10%</b>
Vitamin D 0mcg	0%
Calcium 23mg	2%
Iron 1mg	6%
Potassium 93mg	2%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Ground Navy Beans, White Rice, Peanut Oil, Organic Cane Sugar, Tapioca Starch, Brown Rice Protein, Roasted Peanuts Cinnamon Salt



Nutrition Facts	
4 servings per container	
<b>Serving size</b>	<b>1 oz (28g/about 28 pieces)</b>
Amount per serving	
<b>Calories</b>	<b>130</b>
	% Daily Value*
Total Fat 5g	6%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Polyunsaturated Fat 0g	
Monounsaturated Fat 3.5g	
Cholesterol 0mg	0%
Sodium 85mg	4%
<b>Total Carbohydrate 16g</b>	<b>6%</b>
Dietary Fiber 3g	11%
Total Sugars 3g	
Includes 3g Added Sugars	6%
<b>Protein 5g</b>	<b>10%</b>
Vitamin D 0mcg	0%
Calcium 25mg	2%
Iron 1mg	6%
Potassium 91mg	2%

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Ingredients: Ground Navy Beans, White Rice, Peanut Oil, Organic Cane Sugar, Tapioca Starch, Brown Rice Protein, Roasted Peanuts, Cocoa, Salt.



Nutrition Facts	
4 servings per container	
<b>Serving size</b>	<b>1 oz (28g/about 28 pieces)</b>
Amount per serving	
<b>Calories</b>	<b>130</b>
	% Daily Value*
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Trans Fat 0g	
Polyunsaturated Fat 0g	
Monounsaturated Fat 3.5g	
Cholesterol 0mg	0%
Sodium 65mg	3%
<b>Total Carbohydrate 16g</b>	<b>6%</b>
Dietary Fiber 3g	11%
Total Sugars 3g	
Includes 2g Added Sugars	4%
<b>Protein 5g</b>	<b>10%</b>
Vitamin D 0mcg	0%
Calcium 23mg	2%
Iron 1mg	6%
Potassium 103mg	2%

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Gluten-free



Vegan



Complete  
Plant Protein



No Artificial  
Ingredients



Good Source  
of Fiber



Non-GMO

# Consumer Target

## millennial family

- Millennials constitute the largest population of all generations
- Millennials are the snacking generation: 58% snack 4-5X per day
- Strong interest in start-up brands with a story and nutrition credentials
- Strong commitment to personal **health and wellness** and for their families



## What people say about P-nuff



4.4 star rating on Amazon (156 reviews)

- 5/5 Stars by Mary Sharkeyon  
Delicious and nutritious!....These are delicious with the added bonus of being nutritionally sound. They are crunchy and peanut buttery with a very slight hint of sweet and salt. Yet nothing overwhelms flavor-wise.

- 5/5 Stars by Brendan  
Outstanding!.... They have just the right amount of flavor, a satisfying crunch, and even taste and look more natural and less chemical-y than most other snacks. I just love how simple and straightforward the ingredient listing is. I'm so glad I found these!

- 5/5 Stars By Jessica Harrison  
Tastes like peanut butter right out of the jar! ...They are basically like a super delicious peanut butter cereal you can eat with your fingers like chips. And they don't get your hands messy so you can share them with your kids.

- Feedback report from Snack Sack box  
...Talk about perfection. These puffs are yummy and I can't get enough



# Stores

## US (North East, E-Comm)



## CANADA



## MIDDLE EAST



## About our Founder

# Dr. Juan Salinas



Dr Juan is a PhD in Food Science and for 25 years developed snacks for several of the largest food companies in the US Including Nabisco, Kraft, Cadbury, Nestle and Post. He is also a Certified Sports Nutritionist, A former Pro Natural Bodybuilder and an MBA candidate in Entrepreneurship from Rutgers University

He founded Perfect Life Nutrition because he knew he could design delicious snacks that were healthier and nutritious. He has combined his passion for Health and Fitness and expertise in Food Science to create the first plant based snack that provide the right nutrition that helps keep families stay Healthy, active and Fit.

# Thank You



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