

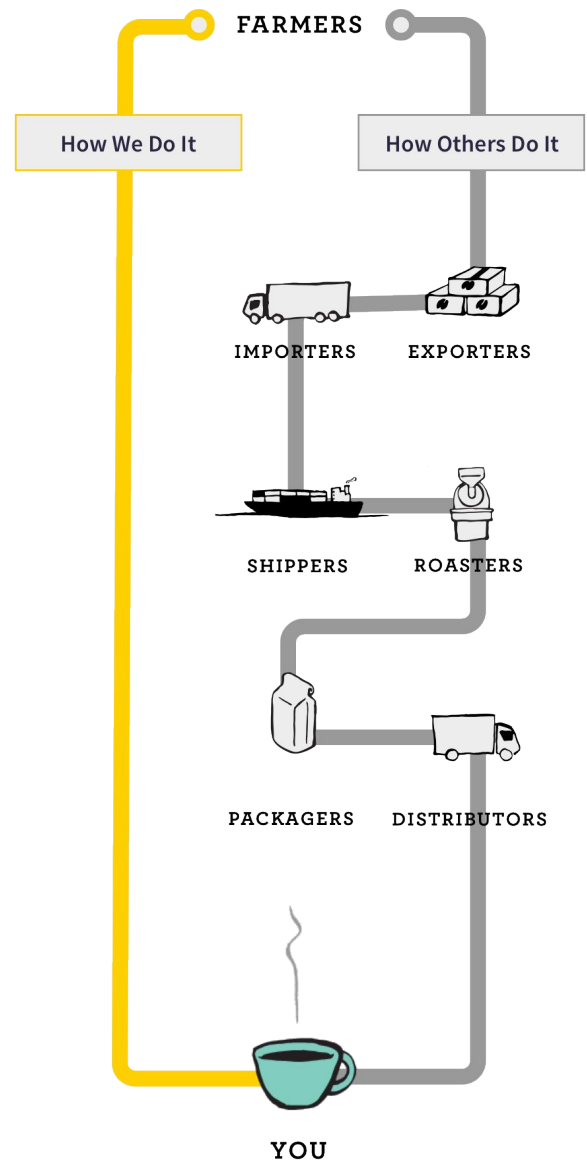


**Farmer Grown.**

**Farmer Roasted.**

## Welcome to the Future of Coffee.

Organic, shade-grown microlot coffee.  
Roasted by coffee farmers at our craft  
roasteries in Nicaragua and Colombia.  
Delivered from origin directly to you.





## Radically Better.

We rely on the coffee expertise of the people who know it best.

Our farmers have been cultivating coffee over generations, bringing to our roasteries a deep understanding of exceptional taste and quality.



## Radically Inclusive.

Over 95% of our farmer roasters are women, who are paving the way for equity in the coffee industry.

By roasting their own coffee, they earn regular income instead of a one-off purchase at harvest and are actively included in the market.



## Radically Sustainable.

We purchase organic, shade-grown green coffee at a price point well above fair trade.

This means greater income security for our farmers, who can invest that added income into environmentally sustainable farm practices.





# Our Wholesale Offerings.

We are excited to offer a versatile line-up of our Fair Trade, Organic, 100% Arabica coffee products sure to meet your wholesale needs—retail, hospitality, food service, ingredient, and beyond.



## Vega Farmer-Roasted Regular – Nicaragua

With its well-rounded flavor, hints of sweetness & smooth finish, our medium roast is a true crowd favorite. Crafted with care, pleasing to every palate.

### Package

5 lb Whole Bean  
12 oz Whole Bean or Ground  
10 oz Portion Ground (1.5 gal brew)  
2.5 oz Portion Ground (by the pot/carafe)  
16 oz COLD BREW Dark Roast

### Case Count

4 bags  
6 bags  
40 bags  
24 bags / 96 bags  
20 packs

## Vega Farmer-Roasted Signature Decaf – Colombia

We select special microlots at origin for decaffeination via sugar cane. The sugar cane decaf process gently retains the unique profile and character of our coffee while imparting a sweet aroma and rich flavor.

### Package

5 lb Whole Bean  
12 oz Whole Bean or Ground  
10 oz Portion Ground (1.5 gal brew)  
2.5 oz Portion Ground (by the pot/carafe)

### Case Count

2 bags  
6 bags  
20 bags  
24 bags



# Wholesale Formats: Regular & Decaf

## USDA Organic & Fair Trade Certified



2.5 oz, Whole Bean or Ground

Case Count	Case Weight	Min Order
Regular - 24 / 96 bags	3.75 lb / 15 lb	4 Cases / 1 Case
Decaf - 24 bags	3.75 lb	4 Cases



10 oz, Whole Bean or Ground

Case Count	Case Weight	Min Order
Regular - 40 bags	25 lb	1 Case
Decaf - 20 bags	12.5 lb	2 Cases



12 oz, Whole Bean or Ground

Case Count	Case Weight	Min Order
Regular - 6 bags	4.5 lb	4 Cases
Decaf - 6 bags	4.5 lb	4 Cases



5 lb, Whole Bean

Case Count	Case Weight	Min Order
Regular - 4 bags	20 lb	1 Case
Decaf - 2 bags	10 lb	2 Cases





# Ingredient: 24x Liquid Coffee Cold Brew Concentrate

## USDA Organic & Fair Trade Certified

Perfect for ingredient application, our **cold brew coffee concentrate** uses time (~20 hours), rather than heat, to extract coffee's smooth, almost chocolatey tones with minimal acidity.

Place of Origin	Esteli, Nicaragua
Description	A liquid coffee concentrate designed as an ingredient for food and beverage applications made with Farmer Roasted Vega Coffee – Dark Roast
Flavor Profile and Aroma	A dark roast flavor profile with a pleasant coffee aroma
Ingredient Statement	Water and 100% arabica coffee
Usage	Per customer's recipe
Brix Range	24°Bx ± 1.0 at 40°F
pH Range	5.00 – 6.00
Specific Gravity	1.087
Weight	9.15 lbs /gal
Allergens	Contains no allergens
*Unit / Packaging	55 gallon drum (approx 450 lbs /drum)
Pallet Configuration	4 drums per pallet
Lead Time	4 weeks
FOB Point	Indianapolis, IN
Shelf Life and Storage	“Best By” shelf life within 90 days from day of packaging if unopened. Extract should be used within 14 days of opening shipping container. Refrigeration required (32°F – 41° F).
Certifications	Organic – QAI, Fair Trade – Fair Trade USA, Kosher – Star K  Food Safety – HACCP, GMP, ISO, IFS, GAP



# Let's Chat.

It starts with a conversation (like so many good things). Email us at [wholesale@vegacoffee.com](mailto:wholesale@vegacoffee.com), and let's get started. With our wide variety of specialty, ethical wholesale coffee products, and our deep experience in international logistics, we are ready to deliver a unparalleled coffee experience for you and your customers.

**Welcome to the future of coffee.**



Vega Coffee Co-Founders (from left to : (from left) Noushin Ketabi, Rob Terenzi and Will DeLuca