



# Young G's BBQ Sauce LLC ®



Healthier and Tastier Sales for  
your eager smiling Customers!

Midwestern Retail Manager said:

Young G's BBQ Sauce ...

- ✓ Perfect bottle size, this is what consumers want now!
- ✓ Gluten Free, healthier yet super tasty on meats of all combinations
- ✓ Promotion VELOCITY = nearly a pallet in 4 days!



Proudly Serving "Red White & Blue" BBQ

# BARBEQUE SAUCE

AMERICAN ★ VETERAN



# Versatile Serving Ideas — Young G's Sauce



Pairing with various dishes is simple & quick!

Gluten-Free

• Zero compromise on tasteful health!™



**1. Glaze for BBQ or roasting meats**

Beef  
Pork  
Chicken  
Duck  
Turkey



**2. Dipping Sauce**

Fish  
Wings  
Shrimp  
Spring Rolls



**3. Cooking Sauce**

Meatballs  
Dumplings  
Baked Beans  
Pasta  
Tofu for Vegans





# Young G's BBQ Sauce LLC ®



First and foremost it's about flavor!  
Our tangy, tasty barbeque sauce is a family recipe popular with anyone who has tried it!

Delicious taste

✓ Gluten-Free

✓ Low-Sodium

✓ No high fructose corn syrup

Old Family Recipe

Made in the USA







# Great Taste – One Sauce – Many Dishes

Gluten-  
Free

- **Young G's BBQ Sauce doesn't stop at being a meat marinade and condiment. It's also great on pizza, meatloaf, pasta, tofu and even SALADS!**
- **Delicious complement to all meats, chicken and even fish.**
- **It's ready to use.**
- **Low in Sodium – only 14mg (less than 1%) for a 2 TB serving**
- **UPC: 865881000217**
- **Pack/Size: 12/15oz**



NO HIGH  
FRUCTOSE  
CORN  
SYRUP







# The Young G's Story – Beyond BBQ, A Mission!



- While proudly serving our country in Afghanistan, Young G's founder Gerald Young missed many of the comforts of home.
- Being so wildly popular within the Young family's circle, Gerald's father, Ronald, gave his secret barbecue sauce recipe as a homecoming gift.
- Gerald used the many lessons he learned in the service to help his business prosper; from leadership qualities to treating people with dignity and respect.
- “Stay focus and achieve the mission,” Gerald passionately says. Being an award-winning entrepreneur proves his accomplishments.
- With the support of the Veteran's Administration, his professional colleagues, SBA, and Iowa Economic Development Authority and his excellent drive and work ethic, Young G's Barbeque Sauce is penetrating markets throughout the country and reaching globally.
- Multiple co-packers distributed for maximum efficient reach into various markets with full cost optimization preserving your margins!





# The Product - 15oz BBQ Sauce

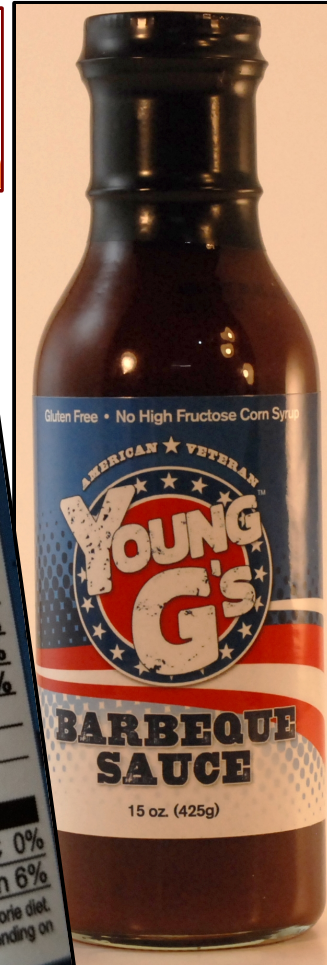
Ingredients: Water, cane sugar, tomato paste, vinegar, lemon juice concentrate, onion, salt, garlic granules, molasses, tamarind concentrate, spices, xanthan gum, onion powder, garlic powder, natural flavor.

- All Natural
- Kosher Registration
- Certified Ingredients



| Nutrition Facts  |                     |
|--|---------------------|
| Serving Size 2 tbsp (33g)<br>Servings Per Container About 13 |                     |
| Amount per Serving   |                     |
| Calories 60  | Calories from fat 0 |
| % Daily Value*   |                     |
| Total fat 0g   | 0%                  |
| Saturated fat 0g   | 0%                  |
| Trans fat 0g   | 0%                  |
| Cholesterol 0mg  | 8%                  |
| Sodium 180mg   | 5%                  |
| Total Carbohydrate 14g                                       | 5%                  |
| Dietary fiber 0g   |                     |
| Sugar 13g  |                     |
| Protein 0g   |                     |
| Vitamin A 0%   | Vitamin C 0%        |
| Calcium 0%   | Iron 6%             |

\*Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.



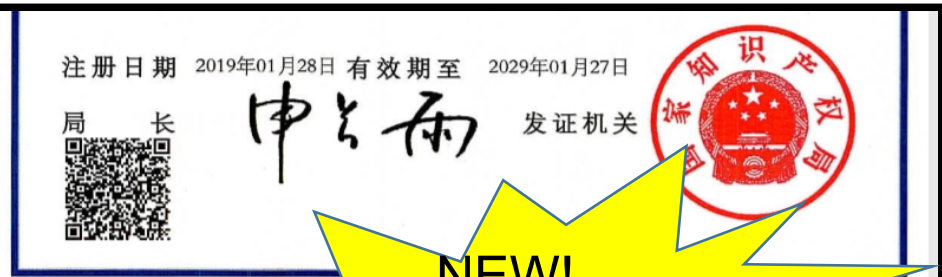
## Young G's BBQ Sauce

- Low in Calories - Low in Sodium - Low in Carbohydrates - Gluten-Free!





# US, China, CA & International



Translation of certificate

## THE PEOPLE'S REPUBLIC OF CHINA CERTIFICATE OF TRADEMARK REGISTRATION

Registrant: YOUNG, GERALD DONNELL

Registration Number: 29868694

Trademark: YOUNG G'S BARBEQUE SAUCE

See attached registration certificate.

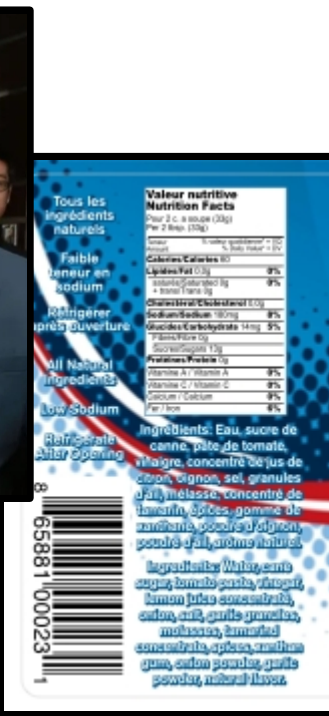
Goods approved for the registration:

BARBEQUE SAUCE



Quebec UPC label shown with French, Mandarin plus more languages available.\*

\*MOQ Applies



Please give Young G's Barbeques a try. You'll love it!  
Distributed by Young G's Foods, LLC Des Moines, Iowa  
Proudly made in USA  
Fièrement fabriqué aux États-Unis





# Not all BBQ Sauce is Alike!



Young G's BBQ SAUCE

Gluten-Free, Lower in Sodium, No High Fructose Corn Syrup, Sauce is a tasty, all natural ingredients condiment product!



| Nutritional Facts: | YOUNG G'S BBQ SAUCE   | SWEET BABY RAY'S BBQ – ORIGINAL  |
|--------------------|---|--|
| Size:              | 15 oz.  | 18 oz.   |
| Ingredients:       | Water, Cane Sugar, ,<br>Tomato Paste, Vinegar,<br>Lemon Juice Concentrate,<br>Onion, Salt, Garlic Granules,<br><br>Molasses, Tamarind Concentrate,<br>Spices, Xanthan Gum, Onion Powder,<br>Garlic Powder, Natural Flavor | High Fructose Corn Syrup,<br>Distilled Vinegar, Tomato Paste,<br>Modified Corn Starch, Contains <2% of<br>Salt, Pineapple Juice Concentrate,<br><br>Natural Smoke Flavor, Spice, Caramel Color,<br>Folasses, Sodium Benzoate, Garlic, Dried Mustard Flour,<br>Corn Syrup, Sugar, Tamarind, Natural Flavor, Celery Seed |
| Calories:          | 60 (2 Tablespoons)  | 70 (2 Tablespoons)   |
| Total Fat:         | 0 grams   | 0 grams  |
| Sat. Fat:          | 0 grams   | 0 grams  |
| Trans Fat:         | 0 grams   | 0 grams  |
| Cholesterol:       | 0 mg  | 0 mg   |
| Sodium:            | 180 mg (8% DV)  | 290 mg (13% DV)  |
| Total Carb.        | 14 grams (5% DV)  | 18 grams (7% DV)   |
| Fiber:             | 0 grams   | 0 grams  |
| Sugar:             | 13 grams / 2 TBL (%24 DV)   | 17 grams Inc. 16g Added Sugars (%32 DV)  |
| Protein:           | 0 grams   | 0 grams  |
| Vitamin A:         | 0%  | 0%   |
| Iron:              | 6%  | 0%   |
| Calcium:           | 0%  | 0%   |
| :Potassium:        | 0%  | 0%   |

\*\*Dietary Guidelines recommend limiting sodium to less than 2300 mg/day; 1500 mg/day if 51 or over and have other health issues.



# Chain Stores Ready UPC Code



Grocery category restock time is 2020 BBQ season across several food store chains:

Young G's BBQ Sauce Gluten Free products for 2020 have now become a watch word in the grocery aisles with sales velocity picking up across North America and the world.

Promotion expansion with a congruent stocking of Young G's BBQ Sauce in more locations will benefit related categories within each retail location, call Young G's BBQ Sauce (319) 651-0960 about all special sales & marketing events.

Volume/TPR discount eligible for added price/product opportunities that premiere included new types of marketing for your customers discovery in your organization.

| Wholesale contact for Young G's BBQ Sauce | Retail UOM Main UPC - Check Digit | Retail UOM Main UPC - No Check Digit | Brand Name | Description              | Net contents | Content unit |
|---|-----------------------------------|--------------------------------------|------------|--------------------------|--------------|--------------|
| (319) 651-0960                            | 865881000217                      | 86588100021                          | Young G's  | YNG BARBEQUE SAUCE 15 OZ | 15           | OZ           |



# Collaboration in Marketing Themes



Library of media and social media components readily made available for your retail promotion team, here is a partial sampling, which includes scaleable line art components:



## BARBEQUE SAUCE

PROUDLY SERVING 'RED WHITE & BLUE' BBQ

**Best BBQ Instant Quicklist from Young G's BBQ Sauce (Gluten Free Tasty)**

Success is in the planning for your BBQ!

Invites to get an idea on how many may show, so that helps you tune the event and do leave some room for a few last to the moment guests if you can for quantities. You can always save some extra to give guests in foil etc. to take home or have at home later to relive the fine time.

Location readiness is trickiest, so if in the back yard, mowing or keeping pets managed or bugs away seem to be the main considerations.

Advance BBQ prep:

Here are the fastest and easiest ways to have tasty BBQ with a quick listing after cleaning preparation with typical supplies such as cutlery, bags to rub meat in, apron, plates, paper napkin, paper towels, area or seat, table readiness and related well in advance to concentrate on the experience and the food itself.

\*\*\*\* Tongs, of course, are super needing to be ready! \*\*\*\*

Must check and get in place days before the event:

BBQ food items for freshness and readiness in right amount:

- 1.) Meat(s) typical, beef, chicken, pork, turkey, some fish as well, sometimes grilled vegetables
- 2.) Young G's BBQ Sauce - (note Young G's Barbeque Sauce is gluten-free, low in sodium and has no high fructose corn syrup.)
- 3.) Beverages with the guest list in mind as to preferences
- 4.) Side dishes, also in many cases a good advance preparation item to have in the refrigerator, but the day before is best for freshness.
- 5.) Added fresh salad items, easier to accomplish later season if you have your own garden where produce is in excess and makes for the right ingredients you like to prepare

- ✓ First and foremost it's about flavor! Our tangy, tasty barbeque sauce is a family recipe popular with anyone who has tried it!
- ✓ Delicious
- ✓ Gluten Free
- ✓ Low Sodium
- ✓ No high fructose corn syrup
- ✓ Old Family Recipe
- ✓ Made in the Midwest USA

<http://www.ygsbbq.com>

BBQ Save and Share Planner





# Collaboration for Your Stores

Supply in Store and Online Shopping Markets with a Customer Experience of In Stock Young G's BBQ Sauce Today!

- Provide the brand and logistics to Inclusion of Diversity of Product Sourcing with a patriotic tone in force

- ✓ Gluten-Free & No HFCS are key dietary advantages along with low-sodium with zero taste compromise!
- Complements conventional seques into your unique markets
- ✓ Support Veteran enterprises in a clear fashion
- Assist in developing marketing and beneficial public relations



Online Distribution to assure store guests and online consumers fast access SOON delivery options

- Messages reinforced with Young G's BBQ Sauce is clear by caring veteran!
- Appropriate marketing for the online expansions currently for in stock status
- Collaborate and Create effective marketing and collateral materials

Increase Brand Reach via Collaboration

- ✓ Supply Chain Synergy – Meat sales increase via Young G's BBQ Sauce, across protein categories!
- ✓ Three and soon four co-packer sources to assure supply, optimize logistical operations – with direct access options
- ✓ Brand – Grocery store chain ties to a premium quality gluten-free product affiliated buy through to online media or in store near and proximate to value add to meat section, gluten-free or premium BBQ sauces match!
- ✓ Broker and distributor protected partner plan is solid for business collaboration assurance.

Call us SOON at (319) 651-0960 for US orders and USI-Foods, (319) 651-0960 for International orders..



# USI-Foods for Outside US Buyers

## CONTACT USI-FOODS TODAY



|   |  |
|---|--|
| <br><b>David Shogren (大)</b> | <b>President</b><br>US International Foods, LLC<br>2607 N. 14th Street, St. Louis MO 63106 USA<br>+1-314-899-9166 office / +1-314-369-3405 mobile<br>+86-187-1798-7553 China mobile<br>Dave@usi-foods.com / Dave_shogren (Skype) |
| <br><b>Linda Shogren</b>     | <b>Chief Financial Officer</b><br>2607 N. 14th Street, St. Louis MO 63106 USA<br>+1-314-899-9166 office / +1-314-780-0505 mobile<br>Linda.shogen@usi-foods.com   |
| <br><b>Ruth Gao (高敏)</b>    | <b>China Representative - Shanghai (姓名: 高敏)</b><br>Tel(电话) WeChat: 139 1707 8714<br>邮箱: Ruthgao@usi-foods.com<br>QQ: 2938803140<br>Skype: ruth.gao.afe   |
| <b>Derek Cuccio</b>   | <b>Inside Sales</b><br>2607 N. 14th Street, St. Louis MO 63106 USA<br>+1-314-899-9166<br>Derek@usi-foods.com   |
| <b>Sohee Kim</b>  | <b>Sales Rep</b><br>+1-314-899-9166<br>sohee@usi-foods.com-  |

<https://younggsbbq.trustpass.alibaba.com>



## Thanks from Young G's BBQ Sauce & Promotion

First thanks for your visit with us here!



We really appreciate your time today, to explore Young G's BBQ sauce, a true family recipe, popular with anyone who has tried it! <https://younggsbbq.trustpass.alibaba.com>

- **Alibaba Trade Assurance Promotion Free Extras:**
  - ✓ 18% for first 10 US orders placed in August 2020 \*
  - ✓ Out of US label orders placed, free \*
  - ✓ Sample bottle/case orders free, plus shipping and handling directly billed to your appropriate account.\*
  - ✓ Alibaba Trade Assurance for your protection, free\*

\* MOQ - Minimum Order Quantities may apply, please do e-mail us at [younggsbbq@gmail.com](mailto:younggsbbq@gmail.com) for specifics or call if the US (319) 651-0960 or US International Foods, see slide