# TOA all is well

(HLH)

FIRST OF ITS KIND
VITAMIN FORTIFIED
HEMP XtRA CBD





## **DRINK YOUR VITAMINS**

Organic Vitamin C comes from Organic Amla fruit, also known as Indian gooseberries, which are said to be natural immune boosters as they contain a powerful cocktail of vitamin C and A, polyphenols, alkaloids, and flavonoids such as quercetin and kaempferol. According to a study published in the International Journal of Pharmaceutics, Amla has potent antibacterial and anti-inflammatory properties. Amla juice, in Ayurveda, is often used to increase the white blood cells in the body, which are the main line of defense for the immune system.



Vitamin B1, thiamin, or thiamine, enables the body to use carbohydrates as energy. It is said to be essential for glucose metabolism, and known to play a key role in nerve, muscle, and heart function.

Entire books have been written on the therapeutic uses of **Vitamin B6**; it has been used to treat more than 100 health conditions. These cover a wide range of physical and psychological disorders, from heart disease to mental depression to kidney stones to memory loss.



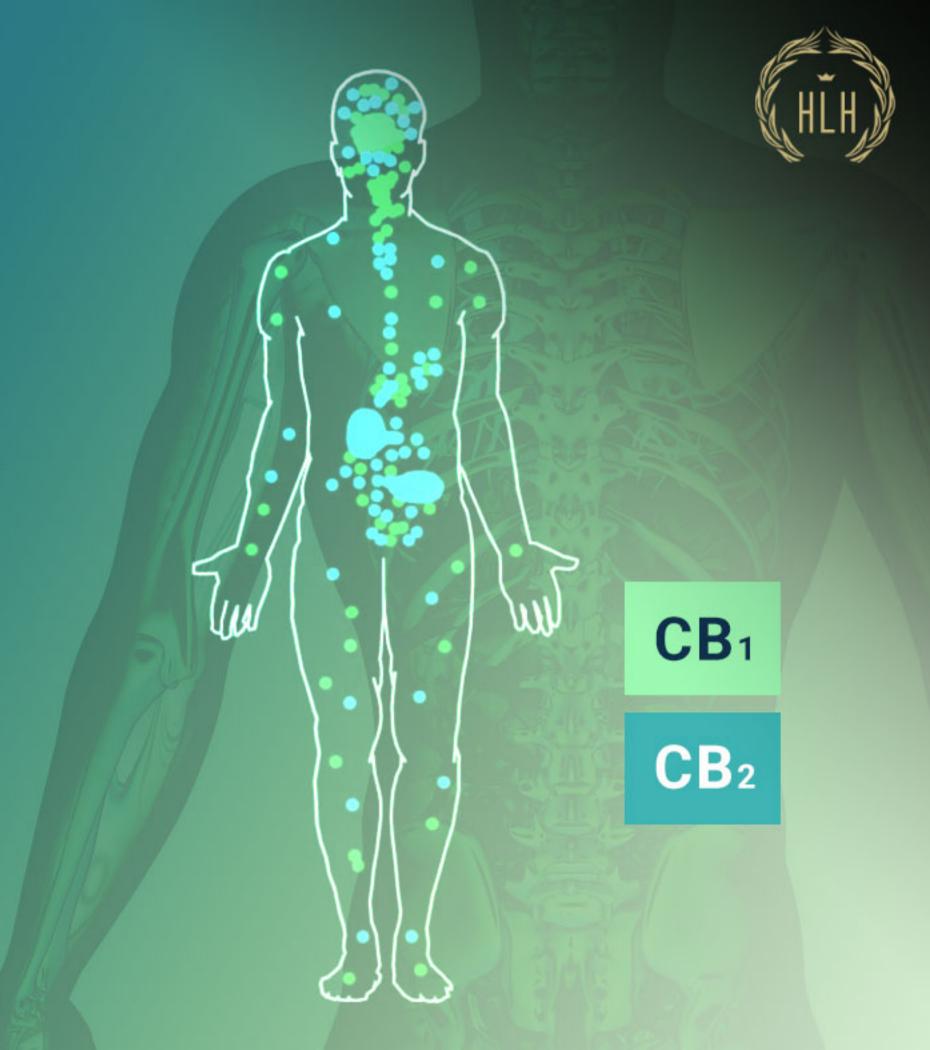
Organic Vegan Vitamin D3 (VegD3®) is the only pure plant-based Vitamin D3 that can be used as a 1:1 replacement for animal sourced D3. From a sustainable, organic algae source, it offers superior purity and quality to lanolin D3. The fully traceable supply chain is pesticide, protein and heavy metal compliant. It is Vegan Society approved and is the only 100% pure crystal Cholecalciferol (Vitamin D3) for Vegans in organic form.



## WINNING COMBINATION

Our Endocrine System is the control center our bodies. When stressed, anxious or fear stricken, our system is compromised causing hormone imbalance and known to substantially lower immunity levels. Cannabinoids have long been known to help regulate this hormonal balance. Coupled with powerful plant-based HEMP CBD with vital nutrients such as Vitamin C, Vitamin B-Complex and Vitamin D3, we have a powerful way to support a healthier Endocannabinoid System.





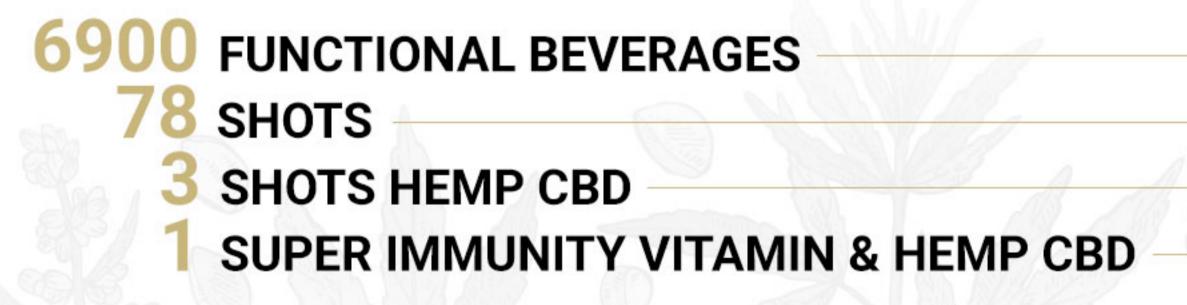
### FIRST OF ITS KIND



There are 6900 Functional Beverages in the market, according to SPINS, including a health benefit, usually as a performance-enhancing substance. Some contain ingredients like herbs, vitamins, minerals and nootropics.

78 Shots included under Functional Beverage.

Only 3 shots are included as Functional CBD, and we are the ONLY HEMP CBD shot that contains Fortified Vitamins.





## **CBD MARKET**



#### [Brightfield Group – July 2019]

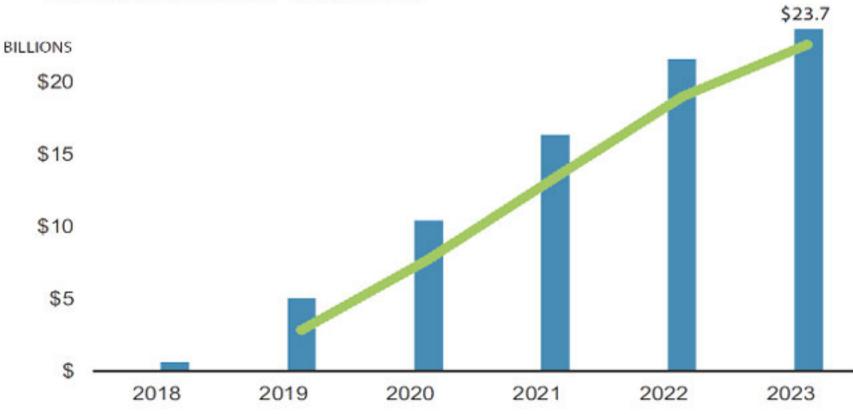
- The second quarter of 2019 gave way to large retailers like CVS and Walgreens, signaling to the rest of the country that CBD is going mainstream. SOURCE: Brightfield Group — JULY 2019
- 2019 was a massive year for CBD, leading to just over a \$5 billion industry by end of year a 706% increase over 2018.
   SOURCE: Brightfield Group JULY 2019
- By 2023, Brightfield Group estimates that the total U.S. CBD market could reach \$23.7 billion. SOURCE: Brightfield Group — JULY 2019
- Research company Piper Jaffray believes the CBD U.S. market may be \$8 -\$15 billion in five years.
- By 2024, the CBD beverage market is estimated at \$2.4 billion, making up 26.2% of the CBD market.

SOURCE: Cowen & Company, January and February, 2019

- · 64 million Americans have tried CBD in the past two years. They are taking it to:
  - Reduce stress and anxiety
  - Decrease pain
  - Manage Inflammation
  - Improve sleep
  - Combat aging

[Source: Consumer Reports, April 2019]

#### **CBD ESTIMATED GROWTH**





# A BETTER SOLUTION

#### SORSE EMULSION MAKES CBD AND THC OIL WATER SOLUBLE!





#### **Worldwide Compliance**

The SoRSE platform delivers compliant products worldwide with ever increasing regulatory compliance.



#### Stability

SöRSE emulsion and finished products remain stable for over a 12-month period.



#### Homogeneity

SōRSE is designed to distribute uniformly which ensures even dispersion throughout the final product.



#### Safe Ingredients

We take a clean label approach, using safe ingredients that are commonly found and widely accepted in the food industry.



#### **Near-Perfect Dosing**

Even distribution through homogeneity combined with 12-month stability allows for near perfect dosing and accurate label claims.



## Cannabis Taste & Smell

SōRSE's versatility allows for you to control the flavor profile, from no cannabis taste or smell using a CBD isolate to the terpene-rich flavors of a broad spectrum.



#### Bioavailability

SöRSE is designed to blanket cannabinoids which allows for greater absorption in the intestinal tract. This insures full effect, commonly felt within 10-20 minutes.



#### Proven In Market

SōRSE is currently powering over 30 market-leading products. Consumers love the consistency, accuracy, and safety of consuming products which carry the "Powered by SōRSE" moniker.



# MICHAEL DELANCE

Chief Executive Officer 310-916-6843

michael@immordl.com

# SCOTT HOLMES

Chief Marketing Officer 310-780-0333

scott@Immordl.com