



# HEAD & HEAL

## FARMER OWNED

Rolling Hills of Cortland, New York  
Founded 2017

[Click to play video](#) (33 seconds)





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With Head & Heal, you're going straight to the source – we grow, process, and bottle all of our CBD products right on our farm in New York State

Head & Heal Products contain less than 0.3% THC



# WHY HEAD & HEAL?



With Head & Heal, you're going straight to the source, we grow, process, and bottle all of our products right on our farm. Transparent.

Effective and affordable product to help people live their best life.

Most other products on the market use hemp imported from foreign countries grown for industrial uses, which results in oil full of impurities and low in CBD.





## **Sold in Stores**

**Wegmans  
Kinney Pharmacy  
Natur-Tyme**



# Fun Fact CBD Quiz

Which Best,

DESCRIBES THE REASON YOU OR A LOVED ONE WILL USE IT?

- 1 Exercise-Induced Inflammation
- 2 Everyday Stress
- 3 General Wellness
- 4 Healthy-Looking Skin
- 5 Increased Focus
- 6 Other Concern / Other Issue / A Different Problem / Something Else
- 7 Better Sleep



# HOW MUCH DOES THAT REASON IMPACT YOUR (OR THEIR) DAILY LIFE?

- 1 Very Minor Impact
- 2 Minor Impact
- 3 Moderate Impact
- 4 Significant Impact
- 5 Major Impact
- 6 N/A - Not Sure





CBD has anti-inflammatory  
and anti-anxiety properties,  
and is often used to improve

mood  
reduce stress  
aid sleep &  
treat pain

People re-buy monthly for a  
better life.





# HEAD & HEAL

Product Line





# Competition



CBD OIL: 20MG  
CBD/1ML

\$45



CBD OIL: 17MG  
CBD/1ML

\$59.99

# HEAD + HEAL



Bottle CBD mg per dropper

**300 mg** 1 mL = 10 mg

**600 mg** 1 mL = 20 mg

**1200 mg** 1 mL = 40 mg

**2400 mg** 1 mL = 80 mg

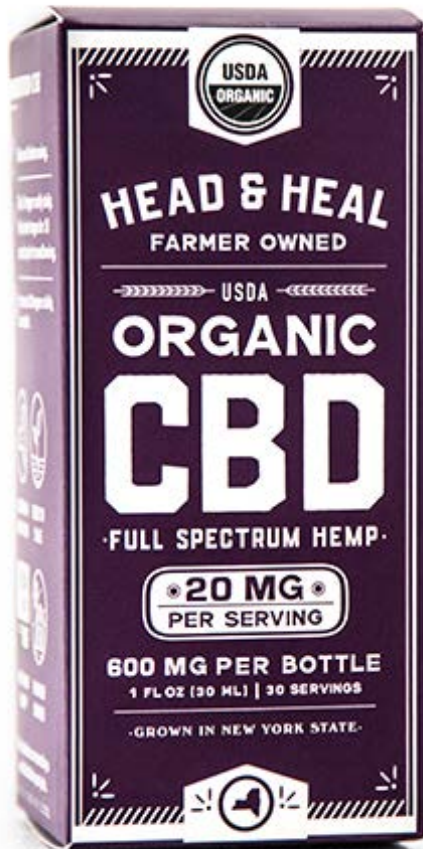
Head & Heal products  
contain less than 0.3% THC



**Most asked  
Question:**

How do you  
take CBD oil for  
the best effects?





600mg

\$27 B2B

\$45 sell

\$18 profit per bottle

### Ingredients:

1. Certified Organic Fractionated Coconut Oil
2. Full Spectrum Hemp Extract < 0.3% THC





1200mg

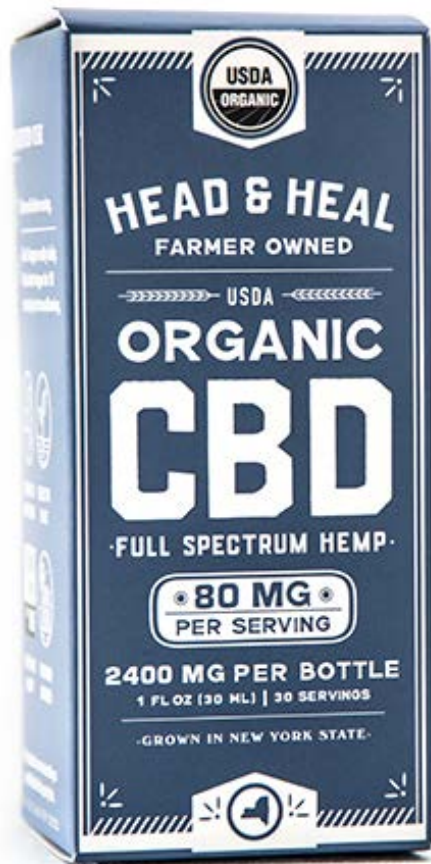
\$48 B2B

\$77 sell

\$29 profit per bottle

### Ingredients:

1. Certified Organic Fractionated Coconut Oil
2. Full Spectrum Hemp Extract < 0.3% THC



2400 mg

\$27 B2B

\$45 sell

\$18 profit per bottle

### Ingredients:

1. Certified Organic Fractionated Coconut Oil
2. Full Spectrum Hemp Extract < 0.3% THC



## TESTIMONIALS

This is the only reason I can fall asleep at night.

-Melissa

No more daily headaches to face — thank you.

-Shelby

Struggling with aches and pains today, leaning on CBD to help me through an abbreviated work day.

-Emma

I watched my father sit up again to watch TV instead of being hunched over just listening. He's 82.

-Julie

# What's in the bottle?

## Two Ingredients:

1. Certified Organic Fractionated Coconut Oil
2. Full Spectrum Hemp Extract

< 0.3% THC

**THC**, or **tetrahydrocannabinol**, is the chemical responsible for most of marijuana's psychological effects. It acts much like the cannabinoid chemicals made naturally by the body.



**Full spectrum** oil has shown to be more effective than **broad spectrum (THC free)** in studies due to a wider range of cannabinoids and terpenes that are responsible for the health benefits.



We have two types of cannabinoid receptors in our bodies. THC binds with receptors -- mostly in the brain -- that control pain, mood, and other feelings. CBD works with elements in the body linked to feelings of well-being.

## Medical Benefits

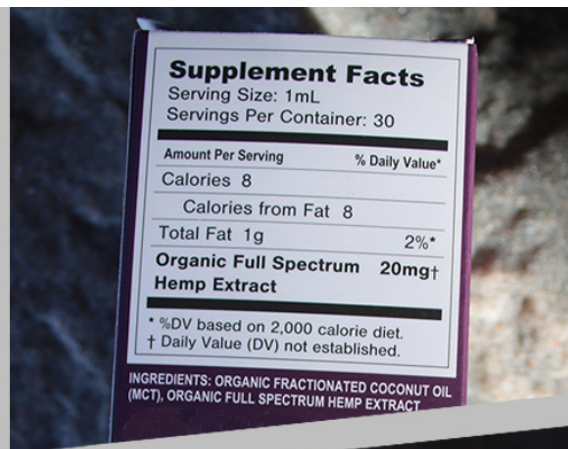
People take CBD products to help with everything from

- arthritis
- Crohn's disease
- diabetes
- multiple sclerosis
- childhood epilepsy through adulthood

Helps with

- anxiety, insomnia, & chronic pain.





**Ready to Ship**

**On the Box:**  
Grown in New York  
NON GMO  
Seed to Sale  
Farmer Owned



20mg

\$32 B2B

\$50 sell

\$18 profit per bottle



Slow Release Tabs





500mg Salve



\$30 B2B

\$50 sell

\$20 profit per bottle

Ingredients:

Organic MCT Oil, Organic Coconut Oil, Organic Beeswax  
Full Spectrum Hemp Extract < 0.3% THC





**LOTION**  
**600 mg**

**\$45 B2B**

**\$27 sell**

**\$18 profit per bottle**

**Ingredients:**

**Gelatin, Full Spectrum Hemp Extract < 0.3% THC certified organic 100% MCT oil, vegetable glycerins**

Awe, feelin'  
good





**300mg**

**\$15 B2B**

**\$28 sell**

**\$13 profit per bottle**

## Ingredients:

1. Certified Organic Fractionated Coconut Oil
2. Full Spectrum Hemp Extract **< 0.3% THC**





5mg

\$Coming soon B2B

\$20 sell

\$5 - \$8 profit per bag



# Lab Reports



## Cannabinoid Profile

Extraction Technician: GB		Extraction Date(s)	Analysis Date(s)
Analytical Chemist: CB		8/16/2019	8/28/2019
Cannabinoids (HPLC)		Results	
	LOD (mg/mL)	%	mg/mL
Cannabidiol (CBD)	<0.20		
Cannabidiol Acid (CBD-A)	<0.20		
Cannabigerol Acid (CBG-A)	<0.20		
Cannabigerol (CBG)	<0.20		
Cannabidiol (CBD)		2.57	25.7
Tetrahydrocannabinol (THCV)	<0.20		
Cannabinol (CBN)	<0.20		
delta 9-Tetrahydrocannabinol (THC)		0.10	0.958
delta 8-Tetrahydrocannabinol	<0.20		
Cannabichromene (CBC)		0.12	1.24
delta 9-Tetrahydrocannabinolic Acid (THC-A)	<0.20		
Cannabinoids Total		%	mg/mL
Max Active THC		0.10	0.95
Max Active CBD		2.57	25.70
T Active Cannabinoids		2.79	27.9
Total Cannabinoids		2.79	27.9
Ratios			
26.78:1 CBD to THC		0.04:1 THC to CBD	

## Cannabinoid (mg/mL)



Altitude Consulting, LLC utilizes NIST traceable Reference Standards and Certified Reference Material to calibrate analytical instruments along with proven analytical methods. The methods are applied in the most ethical manner following good laboratory practice guidelines. The results of this report are based solely on the sample submitted and cannot be reproduced.



## HEMP LABORATORY TEST CERTIFICATE OF ANALYSIS



### Hemp Analysis - Summary

Tested by high-performance liquid chromatography with ultraviolet detection (HPLC-UV).

**PASSED**



1) Total THC/CBD is calculated using the following formula to take into account the loss of a carbonyl group during decarboxylation step: Total THC = dTHC + (THCA 0.877) and Total CBD = CBD + (CBDA 0.877).  
 2) As defined by the 2019 Farm Bill, hemp must contain no more than 0.3% Total THC, defined as the concentration of delta 9-tetrahydrocannabinol (delta 9-THC) post-decarboxylation - see formula above.  
 3) Total Cannabinoids result reflects the absolute sum of all cannabinoids detected.

### Additional Testing

Residual (defined as action limits set by California Code of Regulations Title 16, 2) Effective date: January 16, 2019 Authority: Section 26073, Business Professions Code, Reference: Sections 26106, 26108, and 26115, Business Professions Code.

RESIDUAL PESTICIDES <b>PASSED</b>	RESIDUAL SOLVENTS <b>PASSED</b>
HEAVY METALS <b>PASSED</b>	MICROBIAL IMPURITIES <b>PASSED</b>

### 19129-600

Tested for:	New York Hemp Oil	Sample ID:	191229K009
Address:		Date Collected:	12/28/2019
Batch #:		Date Received:	12/29/2019

### Final Approval

*Josh Walker, President*  
Date: 01/01/2020

These results relate only to the sample included on this report. This report shall not be reproduced except in full, without written approval of the laboratory. The uncertainty of measurement associated with the measurement result reported in this certificate is available from SC Laboratories upon request.



Code	CBD Product	Wholesale Price	Selling Price	Your Profit
1 H+H 600mg CBD Oil		\$15	\$28	\$13
1 H+H 600mg CBD Oil <b>BEST SELLER</b>		\$27	\$45	\$18
2 H+H 1200 mg CBD Oil		\$48	\$77	\$29
3 H+H 2400 mg CBD Oil		\$74	\$120	\$46
4 H+H 20 mg CBD Softgels		\$32	\$50	\$18
5 H+H 600 mg CBD Lotion Original		\$27	\$45	\$18
6 H+H 600 mg CBD Lotion Flower Blend		\$27	\$45	\$18
7 H+H 500 mg CBD Salve Original		\$30	\$50	\$20
8 H+H 500 mg CBD Salve Flower Blend		\$30	\$50	\$20
9 H+H 500 mg CBD Salve Forest Blend		\$30	\$50	\$20
10 H+H 300 mg Pet CBD Oil 		\$15	\$28	\$13





## SHIPPING

1 - 4 Cases 3 – 5 days

5 - 12 Cases 4 – 7 days

Large orders 4 – 9 days





Meet the Founders, Karli Miller-Hornick and Allan Gandelman

Nice to meet you, would you like to share your **email** now?

Put in the chat box for:

1. Free shipping in the month of July
2. Enter for an opp to receive one free sample bottle of CBD Oil





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cell: 607-261-9300

