



# Capturing CBD Growth Together



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### Vendor Selection Framework



**UPC Code** 

#### **INGREDIENTS:**

Beeswax, Olive Oil, Shea Butter, Jeechem CTG, CBD Isolate (Aerial Parts), Menthol

**Ingredients** 



Dosage/Facts



**Batch number** 



**QR Code** 



**Third-Party COA** 



**Cannabinoid ID** 



**Plant Certificate** 



**Potency** 



**No Claims** 



### COMMITMENT TO QUALITY, EFFICACY, SAFETY, AND COMPLIANCE



### FACTS, FEATURES & BENEFITS

#### **MELATONIN PM CAPSULES**

PURE	-
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CBD	
A	
•	
PM CAPSULES 21000 CBD/SERVINO	
DETAIL SUPPLEMENT 30 CAPSULES	

INGREDIENTS: Calcium (from Calcium Carbonate), Magnesium (from Magnesium Oxide), GABA (Garmna-Armobothytic Aod), S-HTP (S-Hydroxyfrysjophun from Geffories Simplotiolie Extrat), I-Theanine, Melatorin, Vegetable Celfulose (Capsule), Rice Extract Blend, Cannabidó (Aera) Partsi. Pure Acras Band De Product Name . Montaine PM Coposito Star Volume oc: Dischople COD Detail Delivery: Depositor PM Coposito Delivery: 750 ng Doses Farring: 25 ng Doses Farring: 25 ng Doses Farring: 25 ng Fast Spectrum 3\*\* Party Tested 7\*\* Fast Spectrum 3\*\* Party Tested 7\*\* Loss Sham 0.0% Farring Location: Extraction Type: COD Extraction Pysics Code Pysics Code

Our PM Capsules are formulated with a proprietary natural SLEEP BLEND that will help support sound, restful sleep and relaxation.

- Full Spectrum Hemp Extract (25mg)
- Melatonin (5mg): Known to naturally regulate sleeping cycles
- GABA (75mg): Naturally produced in the body and its presence within the central nervous system may help promote relaxation and ease nervous tension
- 5-HTP (35mg): Supports the production of serotonin in the brain and central nervous system; serotonin can aid with sleep, mood
- L-Theanine (25mg): Helps promote
  relaxation

3 confidential

- Product Image
- ✓ Ingredients
- ✓ CBD Details, Breakdown
- Pricing
- ✓ UPC



## CBD PACKAGING COMPLIANCE



- ✓ CBD Content
- Claim Free
- ✓ QR Code
- ✓ SKU UPC







3

## THIRD PARTY TESTING

PURE

A " A

CONTROL

PM CAPSUES

FING GENERAL SERVICES

FOR CONTROL

FOR CAPSUES

THIRD PARTY TESTING

#### MELATONIN PM CAPSULES



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- ▼ Third Party Certificate Capture
- ✓ Lab Name, Certifications
- Cannabinoid & Terpenes Detail
- ✓ Pass/Fail
- ▼ THC Level







# **OUR STORY**

- Early entrant into the CBD back in 2017.
   Based in Phoenix, Arizona
- Founded by two entrepreneurs that had an interest in cannabis, particularly CBD.
- Dedicated to highest quality, trusted Hemp CBD that improves the quality of people's lives...the best version on yourself
- Fast forward to today:
  - Top 5 Brand in the U.S. Market with 100,000 Instagram followers (#3 ranking).
  - Led by an experienced Consumer Products Good team
  - Insight-driven innovation pipeline based on need states and usage occasions.

# WHY OPURE?

### NATIONAL CONSUMER POWERHOUSE BRAND, TECHNOLOGY ENABLED

- ✓ Strict standards in efficacy and quality driving trial, repeat and loyalty.
- Maniacal focus on quality, efficacy, safety, transparency and compliance
- ✓ Clean ingredients: Natural, non-GMO, Made in the U.S.A.
- ✓ Significant brand pressure to reach consumers, drive conversion/velocities. and loyalty









### Data-driven Marketing Model

A highly targeted consumer engagement model with compliance

### **Paid Media** Pressure

**Build brand** awareness via creative platforms to drive education, trust and trial

### Social Influencer Platform

A scaled direct to consumer platform capturing loyalty, brand engagement

### Shopper **Experience**

Speak directly to our Retailers Consumers (digital and in store) bringing Point of Purchase to Life



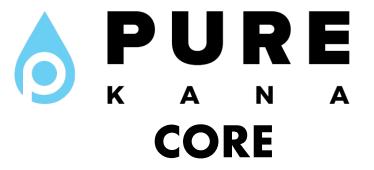


# Portfolio















Tinctures, Softgel capsules, Gummies, Menthol topicals, Patch, Balms



# PURE K A N A INNOVATION

- ✓ Committed to consumer driven innovation pipeline to drive scale
  - Expanding targeting to mainstream OTC consumer
  - Based on primary need states/usage occasions
  - Natural alternative to Pharma
- ✓ Innovative solutions driven pipeline
  - Energy & Sleep
  - High efficacy Pain formulas
  - Pet Expansion Tinctures, flavor differentiation
  - Natural, "Simple" ingredient list















Tincture flavors, Energy Capsules, Sleep Capsules, Honey Sticks, Pet Tincture, Extra Strength Topicals, Lip Balms



# PURE Item Detail







INGREDIENTS: Organic Cane Sugar, Organic Tapioca Syrup, Organic Grape Juice Concentrate, Pectin, Citric Acid, Ascorbic Acid, Colors Added (Black Carrot Juice Concentrate, Organic Turmeric, Organic Annatto), Natural Flavors, Hemp CBD Isolate.

### **VEGAN CBD GUMMIES**

PureKana Brand		
Product Name: Vegan CBD Gummie		
Size/Volume oz:	20 Gummies	
CBD Detail		
Delivery:	Edible	
Total CBD:	500 mg	
Dose/Serving:	25 mg	
CBD Type:	Isolate	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Zero THC	
Farm Location:	Colorado	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	ТВА	
UPC Package:	855652008115	
UPC Caddy:	TBA	

Super potent CBD infused gummies. These are vegan and GMO free. Our gummies are THC Free isolate gummies. 25MG of CBD per gummy, 500MG of CBD per bottle (20 gummies). These are designed to help relax after a long day.

- Potent 25mg CBD per gummy
- Delicious natural fruit flavors
- 100% vegan
- Low-carb
- Packed with our CBD therapeutic formula



INGREDIENTS: Purified Water, Aloe Barbadensis Leaf Extract, Squalane, Glycerin, Stearic Acid, Cetyl Alcohol, Stearyl Alcohol, Ethylene Glycol Distearate, Menthol, Sodium Acrylates Copolymer, Cannabis Sativa Seed Oil, Arnica Montana Flower Extract, Boswellia Serrata Extract, Allantoin, Propylene Glycol, Phenoxyethanol, Ethylhexylglycerin, Lecithin, Glycerylstereate, Peg 100, Stereate, Diasonilidyl, Tocopherol Acetate.

### **CBD PATCH 3-PACK**

PureKana Brand		
Product Name: CBD Patch 3-Pack		
Size/Volume oz:	0.5g (.0018 oz) Each	
CBD Detail		
Delivery:	Topical	
Total CBD:	180 mg	
Dose/Serving:	60 mg Each	
CBD Type:	Full Spectrum	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Zero THC	
Farm Location:	Oregon	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	TBA	
UPC Package:	855652008948	
UPC Caddy:	TBA	

This is the 3-pack version of our popular Pain Patch consisting of 60mg of Full Spectrum CBD, transdermal delivery, organic essential oils, and organic aloe Vera for maximum pain relief. Fastacting, waterproof, and discreet, you just have to stick it, forget it and get back to a pain-free life for up to 4 days.

- 3 individual patches per container
- Long-lasting with up to 96 hours of constant relief
- Waterproof and discreet
- Formulated with organic essential oils, aloe Vera, and full-spectrum CBD
- Additive-free and hypoallergenic
- Quick effects thanks to the transdermal delivery CBD is directly absorbed in the bloodstream





# NEW Fruity Pebblz (Brand Name TBC) 300MG, 600MG & 1000MG CBD OIL TINCTURE

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PHIPE	
K A N A  PREMIUM  CBD  OIL DROPS	
FRUITY PEBBZ 300MG CBD	
DETARY SUPPLEMENT 1 FL OZ (30M.)	

**INGREDIENTS:** Hemp Derived CBD Extract (Aerial Parts), Natural Flavors, MCT Oil (Medium Chain Triglycerides derived from coconuts).

PureKana Brand		
Product Name: 300 mg CBD Oil		
Size/Volume oz:	1 fl oz (30mL)	
CBD Detail		
Delivery:	Ingestible	
Total CBD:	300mg, 600mg, 1000mg	
Dose/Serving:	7.5 mg	
CBD Type:	Full Spectrum	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Less than 0.3%	
Farm Location:	Kentucky	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	TBA	
UPC 300 MG:		
UPC 600 MG:		
UPC 1000 MG:		
UPC Caddy:	TBA	

New PureKana "FRUITY" CBD Oil brings flavor fun to CBD. This new delicious flavor provides all the efficacy of PureKana's core line. All natural fruit flavors, adds variety to a daily CBD regime. A great choice for helping quell issues that may plague your day-to-day life, such as managing regular stresses, or helping maintain a good outlook on life through mood elevation.

- Offered in 300 MG, 600 MG and 1000 MG full Spectrum strengths.
- Contains pure, organic ingredients
- Rich in full-spectrum hemp extract
- Free of pesticides, residual solvents and heavy metals
- Lab-certified for cannabinoid content
- Contains less than 0.3% THC content





# NEW PREMIUM CITRUS 300MG, 600MG & 1000MG CBD OIL TINCTURE

	NE
PURE	
K A N A PREMIUM CBD OIL DROPS	
CITRUS 1000MG CBD	
DETARY SUPPLEMENT 1 FL OZ (DOM)	

**INGREDIENTS:** Hemp Derived CBD Extract (Aerial Parts), Natural Flavors, MCT Oil (Medium Chain Triglycerides derived from coconuts), turpenes.

PureKana Brand		
Product Name: CITRUS CBD Oil		
Size/Volume oz:	1 fl oz (30mL)	
CBD Detail		
Delivery:	Ingestible	
Total CBD:	300mg, 600mg, 1000mg	
Dose/Serving:	7.5 mg	
CBD Type:	Full Spectrum	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Less than 0.3%	
Farm Location:	Kentucky	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	TBA	
UPC 300 MG:		
UPC 600 MG:		
UPC 1000 MG:		
UPC Caddy:	TBA	

Deliciously subtle, smooth and refreshing all natural Citrus Flavor CBD Oil Drops. Robust and effective in terms of the total milligram amount of phytocannabinoids.

Same trusted quality and reliability that you get with all PureKana products.

- Offered in 300 MG, 600 MG and 1000 MG full Spectrum strengths.
- Contains pure, organic ingredients
- Rich in full-spectrum hemp extract
- Free of pesticides, residual solvents and heavy metals
- Lab-certified for cannabinoid content
- Contains less than 0.3% THC content



INGREDIENTS: Water, Arnica Montana Flower Infusion, Butylene Glycol, Butyrospermum Parkii (Shea) Butter, Cannabis Sativa (Hemp) Seed Oil, Capsicum, Carbomer, C12-15 Alkyl Benzoate, Ceteareth-20, Cetearyl Alcohol, Cetyl Alcohol, Ethylhexylglycerin, Glycerin, Hemp Extract Oil, Isopropyl Palmitate, Olea Europaea (Olive) Fruit Oil, Phenoxyethanol, Stearyl Alcohol, Tetrasodium EDTA, Tocopheryl Acetate, Triethanolamine.



PureKana Brand		
Product Name:	Topical CBD Cream	
Size/Volume oz:	3.4 oz (100mL)	
CBD Detail		
Delivery:	Topical	
Total CBD:	1500 mg	
Dose/Serving:	15 mg	
CBD Type:	Isolate	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Zero THC	
Farm Location:	Kentucky	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	ТВА	
UPC Package:	855652008443	
UPC Caddy:	TBA	

PureKana Topical Cream is made from extracting CBD rich hemp oil from some of the best Kentucky sources, and infusing it into everyday moisturizing cream. Our Topical gives a cooling sensation while the CBD absorbs in the skin. With an extremely smooth texture and no oily feeling, you are guaranteed to get the results you are looking for.

- Icy menthol feel for maximum relief
- Hemp extract comes from same raw plant material as our CBD oils
- Naturally moisturizing ingredients for supple, healthy skin
- Fast-acting effects (CBD does not have to enter bloodstream)



INGREDIENTS: Thiamin (Vitamin B1), Vitamin B6 (as Pyridoxine HCI), Vitamin B12 (Cyanocobalamin), Caffeine (from Coffee Beans), Vegetable Cellulose (Capsule), Rice Extract Blend, Cannabidiol (Aerial Parts).



### CAFFEINE AM CAPSULES

PureKana Brand		
Product Name:	Caffeine AM Capsules	
Size/Volume oz:	30 Softgels	
CBD Detail		
Delivery:	Ingestible	
Total CBD:	450 mg	
Dose/Serving:	15 mg	
CBD Type:	Full Spectrum	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Less than 0.3%	
Farm Location:	Kentucky	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	TBA	
UPC Package:	855652008450	
UPC Caddy:	TBA	

Our AM Capsules are formulated with a proprietary natural ENERGY BLEND that is designed to give you a boost when you need it most.

- Full Spectrum Hemp Extract (15mg)
- Caffeine(78mg): Sourced from natural coffee beans
- Thiamin (Vitamin B1) (6.5mg): naturally found in cereal grains, beans and nuts to help energy production
- Vitamin B6 (25.6mg): Supports cellular energy
- Vitamin B12 (500mcg): Supports the production of energy from fats and proteins



INGREDIENTS: Calcium (from Calcium Carbonate), Magnesium (from Magnesium Oxide), GABA (Gamma-Aminobutyric Acid), 5-HTP (5-Hydroxytryptophan from Griffonia Simplicifolia Extract), L-Theanine, Melatonin, Vegetable Cellulose (Capsule), Rice Extract Blend, Cannabidiol (Aerial Parts).



## MEM MELATONIN & GABA PM CAPSULES

PureKana Brand		
Product Name:	Melatonin PM Capsules	
Size/Volume oz:	30 Softgels	
CBD Detail		
Delivery:	Ingestible	
Total CBD:	750 mg	
Dose/Serving:	25 mg	
CBD Type:	Full Spectrum	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Less than 0.3%	
Farm Location:	Kentucky	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	TBA	
UPC Package:	855652008467	
UPC Caddy:	TBA	

Our PM Capsules are formulated with a proprietary natural SLEEP BLEND that will help support sound, restful sleep and relaxation.

- Full Spectrum Hemp Extract (25mg)
- Melatonin (5mg): Known to naturally regulate sleeping cycles
- GABA (75mg): Naturally produced in the body and its presence within the central nervous system may help promote relaxation and ease nervous tension
- 5-HTP (35mg): Supports the production of serotonin in the brain and central nervous system; serotonin can aid with sleep, mood
- L-Theanine (25mg): Helps promote relaxation



**INGREDIENTS:** CBD Isolate, Olive Oil, Vitamin E, Beeswax, Essential Oil.



### 150MG CBD BODY BALM

PureKana Brand		
Product Name:	150 mg Body Balm	
Size/Volume oz:	0.5 oz (14g)	
CBD Detail		
Delivery:	Topical	
Total CBD:	150 mg	
Dose/Serving:	10 mg	
CBD Type:	Isolate	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Zero THC	
Farm Location:	Colorado	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	ТВА	
UPC Menthol:	855652008740	
UPC Mint:	855652008733	
UPC Lavender:	855652008757	
UPC Caddy:	ТВА	

They asked, we listened. After tons of requests from our topical cream fans, we're finally offering an all-purpose, powerful body balm that will leave your skin feeling smooth and restored. This is our travel size for taking with you on-thego. We offer 3 scents which are CBD Isolate infused, blended with botanicals + essential oils and formulated for maximum impact.

- Offered in 3 soothing scents: menthol, mint and lavender
- 150mg CBD Isolate
- Blended botanicals + essential oils
- Free of pesticides, residual solvents and heavy metals
- Lab-certified for cannabinoid content
- THC Free



**INGREDIENTS:** CBD Isolate, Olive Oil, Vitamin E, Beeswax, Essential Oil.



### 600MG CBD BODY BALM

PureKana Brand		
Product Name:	600 mg Body Balm	
Size/Volume oz:	2.0 oz (56 g)	
CBD Detail		
Delivery:	Topical	
Total CBD:	600 mg	
Dose/Serving:	10 mg	
CBD Type:	Isolate	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Zero THC	
Farm Location:	Colorado	
Extraction Type:	CO2 Extraction	
Item	Detail	
Caddy Item Count:	ТВА	
UPC Menthol:	855652008771	
UPC Mint:	855652008764	
UPC Lavender:	855652008788	
UPC Caddy:	ТВА	

Our 600mg balm is the larger version of our all-new body balm. While our smaller tin is perfect for traveling, this will be a new household staple. We offer 3 scents which are CBD Isolate infused, blended with botanicals + essential oils and formulated for maximum impact.

- Offered in 3 soothing scents: menthol, mint and lavender
- 600mg CBD Isolate
- Blended botanicals + essential oils
- Free of pesticides, residual solvents and heavy metals
- Lab-certified for cannabinoid content
- THC Free



**INGREDIENTS:** Hemp Derived CBD Extract (Aerial Parts), Honey.



### **ORIGINAL HONEY STICKS**

PureKana Brand		
Product Name:	Original Honey Sticks	
Size/Volume oz:	10 Sticks	
CBD Detail		
Delivery:	Ingestible	
Total CBD:	100 mg	
Dose/Serving:	10 mg	
CBD Type:	Full Spectrum	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	THC-Free	
Farm Location:	Kentucky	
Extraction Type:	CO2 Extraction	
Item	Detail	
Retail Price Online:	\$	
Unit Cost (Dist):	\$	
Distributor Mark Up:	%	
Retailer Margin:	%	
Caddy Item Count:	TBA	
UPC Original:	855652008429	
UPC Caddy:	TBA	

CBD Honey Sticks offer the perfect combination of phytocannabinoid plant-based benefits; not only do you enjoy the wellness benefit of 10mg of quality CBD extract per straw, but you also receive the nutritional benefit (and delicious flavor) of real honey.

- Original PureKana formula
- 10mg CBD per straw
- Convenient for on-the-go use
- 100mg total CBD content (10 straws/tube)
- Proudly made in the USA



**INGREDIENTS:** Hemp Derived CBD Extract (Aerial Parts), Honey, Raspberry Flavor.



### **RASPBERRY HONEY STICKS**

PureKana Brand		
Product Name:	Raspberry Honey Sticks	
Size/Volume oz:	10 Sticks	
CBD Detail		
Delivery:	Ingestible	
Total CBD:	100 mg	
Dose/Serving:	10 mg	
CBD Type:	Full Spectrum	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	THC-Free	
Farm Location:	Kentucky	
Extraction Type:	CO2 Extraction	
Item	Detail	
Retail Price Online:	\$	
Unit Cost (Dist):	\$	
Distributor Mark Up:	%	
Retailer Margin:	%	
Caddy Item Count:	ТВА	
UPC Original:	855652008412	
UPC Caddy:	TBA	

We are delighted to introduce CBD honey sticks with flavor raspberry to the marketplace. There is no question that the tried and trusted methods of consuming CBD will remain popular; after all, a huge proportion of people enjoy the taste of hemp in unflavored CBD oil.

- Delicious raspberry flavor
- 10mg of CBD per stick
- 10 straws in every pack (total 100mg CBD)
- Derived from USA-grown hemp
- Designed for ultra-convenient daily CBD intake



**INGREDIENTS:** Hemp Derived CBD Extract (Aerial Parts), Honey, Chocolate Liquor, Oil of Peppermint.



### NEW CHOC. MINT HONEY STICKS

PureKana Brand	
Product Name:	Choc. Mint Honey Sticks
Size/Volume oz:	10 Sticks
CBD	Detail
Delivery:	Ingestible
Total CBD:	100 mg
Dose/Serving:	10 mg
CBD Type:	Full Spectrum
3 <sup>rd</sup> Party Tested?	Yes
THC Free? Amount?	THC-Free
Farm Location:	Kentucky
Extraction Type:	CO2 Extraction
Item	Detail
Retail Price Online:	\$
Unit Cost (Dist):	\$
Distributor Mark Up:	%
Retailer Margin:	%
Caddy Item Count:	ТВА
UPC Original:	855652008436
UPC Caddy:	TBA

Few CBD enthusiasts realize you can buy CBD honey sticks with flavor chocolate mint and get the same wellness benefits as you would with other forms of CBD products.

- CBD derived from hemp grown and harvested in the USA
- Sensational chocolate and peppermint flavor
- Each stick contains 10mg of cannabidiol
- A versatile way to orally consume CBD
- Made with the famous PureKana formulation







**INGREDIENTS:** Full-spectrum phytocannabinoid hemp oil, hemp seed oil, natural bacon flavor

PureKana Brand	
Product Name:	CBD for Pets Bacon Flav
Size/Volume oz:	1 fl oz (30mL)
CBD Detail	
Delivery:	Ingestible
Total CBD:	250mg, 500mg, 1000mg
Dose/Serving:	0.6 mg
CBD Type:	Full Spectrum
3 <sup>rd</sup> Party Tested?	Yes
THC Free? Amount?	Less than 0.3%
Farm Location:	Kentucky
Extraction Type:	CO2 Extraction
Item Detail	
Caddy Item Count:	TBA
UPC 250 MG:	
UPC 500 MG:	
UPC Caddy:	ТВА

- Premium Pet CBD Drops, formulated specifically for pets
- Although dogs and humans having a similar endocannabinoid system, pets have different needs: Metabolism, diets and basic physiological processes (requires varying dosage)
- Marginally lower milligram amount of CBD vs PureKana's Standard CBD Oils. (Same Premium PureKana Quality)
- Authentic, Natural bacon flavor that your pet will love ensuring the complete serving is consumed.
- Organic, made in the USA
- Scannable QR code for verified CBD content
- Can be added to wet food
- Certified GMP (Good Manufacturing Practice) product



**INGREDIENTS:** Beeswax, Olive Oil, Shea Butter, Jeechem CTG, CBD Isolate (Aerial Parts), Menthol.



### **MENTHOL LIP BALM**

PureKana Brand			
Product Name:	Menthol Lip Balm		
Size/Volume oz:	0.14 oz (4g)		
CBD	CBD Detail		
Delivery:	Topical		
Total CBD:	25mg		
Dose/Serving:	-		
CBD Type:	Isolate		
3 <sup>rd</sup> Party Tested?	Yes		
THC Free? Amount?	THC-Free		
Farm Location:	Kentucky		
Extraction Type:	CO2 Extraction		
Item Detail			
Caddy Item Count:	ТВА		
UPC Original:	855652008979		
UPC Caddy:	ТВА		

PureKana Lip Balm is infused with 25mg of CBD isolate that's been sourced straight from our industry-leading, premium quality USA-grown hemp. We use nothing but the finest quality components to make all of our products.

- 25mg CBD isolate content
- Convenient, easy to apply
- Includes Beeswax, Shea Butter and Jeechem
- Re-apply as needed
- Made in the U.S.



**INGREDIENTS:** Beeswax, Olive Oil, Shea Butter, Jeechem CTG, CBD Isolate (Aerial Parts), Vanilla Flavoring.



### **VANILLA LIP BALM**

PureKana Brand		
Product Name:	Vanilla Lip Balm	
Size/Volume oz:	0.14 oz (4g)	
CBD Detail		
Delivery:	Topical	
Total CBD:	25mg	
Dose/Serving:	-	
CBD Type:	Isolate	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	THC-Free	
Farm Location:	Kentucky	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	ТВА	
UPC Original:	855652008986	
UPC Caddy:	TBA	

A quality CBD lip balm offers advantages that other lip balms simply do not. Each and every one of ours here at PureKana, for example, contains 25mg CBD for a profoundly unique experience and intensely rewarding results.

- Easy-to-apply formulation
- Richly hydrating ingredients
- 25mg CBD isolate per stick
- Includes shea butter, olive oil, and beeswax
- Made in USA



**INGREDIENTS:** Beeswax, Olive Oil, Shea Butter, Jeechem CTG, CBD Isolate (Aerial Parts), Cherry Flavoring.



PureKana Brand		
Product Name:	Cherry Lip Balm	
Size/Volume oz:	0.14 oz (4g)	
CBD Detail		
Delivery:	Topical	
Total CBD:	25mg	
Dose/Serving:	-	
CBD Type:	Isolate	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	THC-Free	
Farm Location:	Kentucky	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	ТВА	
UPC Original:	855652008993	
UPC Caddy:	ТВА	

In terms of our lip balm, the utilization of other high-quality ingredients like beeswax, shea butter, and olive oil provide additional benefits for severely cracked, dry, chapping lips - even in the harshest of weather.

- Contains 25mg CBD isolate
- Offers deeply hydrating components
- Shea butter and beeswax for optimal moisturization
- Authentic cherry flavoring
- Made in the U.S.A



**INGREDIENTS:** CBD Isolate, Olive Oil, Vitamin E, Beeswax, Essential Oil.



### **150MG BODY BALM 3-PACK**

PureKana Brand		
Product Name:	Body Balm 3-Pack	
Size/Volume oz:	0.5 oz (14g) Each	
CBD Detail		
Delivery:	Topical	
Total CBD:	450 mg	
Dose/Serving:	10 mg	
CBD Type:	Isolate	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Zero THC	
Farm Location:	Colorado	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	ТВА	
UPC Package:	855652008917	
UPC Caddy:	TBA	

After much excitement, we decided to create a variety pack for our new travel size body balm! Offered in 3 soothing scents, CBD Isolate infused, blended with botanicals + essential oils and formulated for maximum impact.

- 3 soothing scents in 1 package: menthol, mint and lavender
- (3) 150mg CBD Isolate tins
- Blended botanicals + essential oils
- Free of pesticides, residual solvents and heavy metals
- Lab-certified for cannabinoid content
- THC Free



**INGREDIENTS:** Hemp Derived CBD Extract (Aerial Parts), MCT Oil (Medium Chain Triglycerides derived from coconuts).

### 300MG CBD OIL TINCTURE

PureKana Brand		
Product Name:	300 mg CBD Oil	
Size/Volume oz:	1 fl oz (30mL)	
CBD Detail		
Delivery:	Ingestible	
Total CBD:	300 mg	
Dose/Serving:	7.5 mg	
CBD Type:	Full Spectrum	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Less than 0.3%	
Farm Location:	Kentucky	
Extraction Type:	CO2 Extraction	
Item	Detail	
Caddy Item Count:	ТВА	
UPC Unflavored:	855652008061	
UPC Mint:	855652008009	
UPC Vanilla:	855652008030	
UPC Caddy:	TBA	

The dosage of our 300mg CBD Tinctures is just right for many, as it offers a milder serving size than our other, stronger (and more expensive) options. This product would be a great choice for helping quell issues that may plague your day-to-day life, such as managing regular stresses, or helping maintain a good outlook on life through mood elevation.

- Offered in 5 amazing flavors: Unflavored, Mint and Vanilla, Fruity Pebbs, and Citrus
- Contains pure, organic ingredients
- Rich in full-spectrum hemp extract
- Free of pesticides, residual solvents and heavy metals
- Lab-certified for cannabinoid content
- Contains less than 0.3% THC content



**INGREDIENTS:** Hemp Derived CBD Extract (Aerial Parts), MCT Oil (Medium Chain Triglycerides derived from coconuts), Natural Flavors.

### 600MG CBD OIL TINCTURE

PureKana Brand	
Product Name:	600 mg CBD Oil
Size/Volume oz:	1 fl oz (30mL)
CBD	Detail
Delivery:	Ingestible
Total CBD:	600 mg
Dose/Serving:	15 mg
CBD Type:	Full Spectrum
3 <sup>rd</sup> Party Tested?	Yes
THC Free? Amount?	Less than 0.3%
Farm Location:	Kentucky
Extraction Type:	CO2 Extraction
Item	Detail
Caddy Item Count:	ТВА
UPC Unflavored:	855652008078
UPC Mint:	855652008016
UPC Vanilla:	855652008047
UPC Caddy:	ТВА

Our 600mg CBD Tinctures are perfect for people looking for a little stronger option. This product works great for helping to support a sense of calm, supporting healthy sleep cycles and recovery from exercise or activity-induced inflammation.

- Offered in 5 amazing flavors: Unflavored, Mint and Vanilla, Fruity Pebbs, and Citrus
- Contains pure, organic ingredients
- Rich in full-spectrum hemp extract
- Free of pesticides, residual solvents and heavy metals
- Lab-certified for cannabinoid content
- Contains less than 0.3% THC content



**INGREDIENTS:** Hemp Derived CBD Extract (Aerial Parts), MCT Oil (Medium Chain Triglycerides derived from coconuts), Natural Flavors.

### 1000MG CBD OIL TINCTURE

PureKana Brand		
Product Name:	1000 mg CBD Oil	
Size/Volume oz:	1 fl oz (30mL)	
CBD Detail		
Delivery:	Ingestible	
Total CBD:	1000 mg	
Dose/Serving:	25 mg	
CBD Type:	Full Spectrum	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Less than 0.3%	
Farm Location:	Kentucky	
Extraction Type:	CO2 Extraction	
Item	Detail	
Caddy Item Count:	ТВА	
UPC Unflavored:	855652008085	
UPC Mint:	855652008023	
UPC Vanilla:	855652008054	
UPC Caddy:	ТВА	

Our tincture in 1000mg has grown to become one of the most widely sought-after products on our website. With this 1000mg full spectrum CBD tincture you're getting an honest, pure product that is formulated for maximum benefit. As America's #1 brand, you can also trust that you're getting premium quality.

- Offered in 5 amazing flavors: Unflavored, Mint and Vanilla, Fruity Pebbs, and Citrus
- Contains pure, organic ingredients
- Rich in full-spectrum hemp extract
- Free of pesticides, residual solvents and heavy metals
- Lab-certified for cannabinoid content
- Contains less than 0.3% THC content



**INGREDIENTS:** MCT Oil (coconut derived), Hemp Derived CBD Extract (Aerial Parts), Gelatin, Glycerin, Purified Water.

### **CBD CAPSULES**

PureKana Brand		
Product Name:	CBD Capsules	
Size/Volume oz:	30 Softgels	
CBD	Detail	
Delivery:	Ingestible	
Total CBD:	750 mg	
Dose/Serving:	25 mg	
CBD Type:	Full Spectrum	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Less than 0.3%	
Farm Location:	Kentucky	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	ТВА	
UPC Package:	855652008108	
UPC Caddy:	ТВА	

Our CBD capsules are subject to normal metabolic breakdown in the digestive system. This means that while they offer a slight advantage in terms of convenience and more precise dosing, they have a marginally lower bioavailability (the amount of CBD that is available for use by the body compared to the actual amount you take) compared to our CBD oils.

- Certified organic
- Non-GMO
- No pesticides, herbicides, solvents or chemical fertilizers
- Non-psychoactive (Less than .02% THC)
- Laboratory tested to ensure safety and potency



INGREDIENTS: Water, Arnica Montana Flower Infusion, Butylene Glycol, Butyrospermum Parkii (Shea) Butter, Cannabis Sativa (Hemp) Seed Oil, Capsicum, Carbomer, C12-15 Alkyl Benzoate, Ceteareth-20, Cetearyl Alcohol, Cetyl Alcohol, Ethylhexylglycerin, Glycerin, Hemp Extract Oil, Isopropyl Palmitate, Olea Europaea (Olive) Fruit Oil, Phenoxyethanol, Stearyl Alcohol, Tetrasodium EDTA, Tocopheryl Acetate, Triethanolamine.

### **TOPICAL CBD CREAM**

PureKana Brand		
Product Name:	Topical CBD Cream	
Size/Volume oz:	3.4 oz (100mL)	
CBD Detail		
Delivery:	Topical	
Total CBD:	600 mg	
Dose/Serving:	6 mg	
CBD Type:	Isolate	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Zero THC	
Farm Location:	Kentucky	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	ТВА	
UPC Package:	855652008092	
UPC Caddy:	TBA	

PureKana Topical Cream is made from extracting CBD rich hemp oil from some of the best Kentucky sources, and infusing it into everyday moisturizing cream. Our Topical gives a cooling sensation while the CBD absorbs in the skin. With an extremely smooth texture and no oily feeling, you are guaranteed to get the results you are looking for.

- Icy menthol feel for maximum relief
- Hemp extract comes from same raw plant material as our CBD oils
- Naturally moisturizing ingredients for supple, healthy skin
- Fast-acting effects (CBD does not have to enter bloodstream)



INGREDIENTS: Water, Aloe Barbadensis Leaf Juice, Menthol, Alcohol Denat., Limnanthes Alba (Meadowfoam) Seed Oil, Cannabidiol (CBD), PCR Hemp Oil, Capsicum Frutescens Resin, Cinnamomum Camphora (White Camphor) Bark Oil, Ocimum Basilicum (Sweet Basil) Essential Oil, Mentha Piperita (Peppermint) Oil, Mentha Viridis (Spearmint) Leaf Oil, Piper Nigrum (Pepper) Seed Oil, Anthemis Nobilis Flower Oil, Chamomilla Recutita (Matricaria) Flower Oil, Cinnamomum Zeylanicum Leaf Oil, Helichrysum Italicum Flower Oil, Zingiber Officinale (Ginger) Root Oil, Citrus Paradisi (Grapefruit) Seed Oil, Juniperus Communis Fruit Oil, Cymbopogon Schoenanthus Oil, Pinus Palustris Resin Extract, Ravensara Aromatica Leaf Oil, Rosmarinus Officinalis (Rosemary) Leaf Oil, Origanum Vulgare Leaf Oil, Hamamelis Virginiana (Witch Hazel) Leaf Extract, Phenoxyethanol, Carbomer, Triethanolamine, Tetrasodium Glutamate Diacetate.

### **CBD ROLL-ON GEL**

PureKana Brand		
Product Name:	CBD Roll-On Gel	
Size/Volume oz:	3.0 oz (88mL)	
CBD Detail		
Delivery:	Topical	
Total CBD:	600 mg	
Dose/Serving:	10 mg	
CBD Type:	Isolate	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Zero THC	
Farm Location:	Kentucky	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	TBA	
UPC Package:	855652008269	
UPC Caddy:	ТВА	

The CBD in our menthol muscle relief gel is sourced from a completely organic, domestically-grown hemp supply - some of the highest-quality cultivators from the Kentucky Pilot Hemp program. With the aim being to deliver focused results specifically for muscle recovery, the gel provides 600mg of our CBD formula in a refreshing Menthol rub.

- Convenient roll-on application
- Infused Menthol for cool, icy relief
- Apply directly to desired skin/muscle/joint areas



INGREDIENTS: Purified Water, Aloe Barbadensis Leaf Extract, Squalane, Glycerin, Stearic Acid, Cetyl Alcohol, Stearyl Alcohol, Ethylene Glycol Distearate, Menthol, Sodium Acrylates Copolymer, Cannabis Sativa Seed Oil, Arnica Montana Flower Extract, Boswellia Serrata Extract, Allantoin, Propylene Glycol, Phenoxyethanol, Ethylhexylglycerin, Lecithin, Glycerylstereate, Peg 100, Stereate, Diasonilidyl, Tocopherol Acetate.

### INFUSED CBD PATCH

PureKana Brand		
Product Name:	Infused CBD Patch	
Size/Volume oz:	0.5g (.0018 oz)	
CBD Detail		
Delivery:	Topical	
Total CBD:	60 mg	
Dose/Serving:	60 mg	
CBD Type:	Full Spectrum	
3 <sup>rd</sup> Party Tested?	Yes	
THC Free? Amount?	Zero THC	
Farm Location:	Oregon	
Extraction Type:	CO2 Extraction	
Item Detail		
Caddy Item Count:	TBA	
UPC Package:	855652008399	
UPC Caddy:	ТВА	

We've formulated this Patch with 60mg of Full Spectrum CBD, transdermal delivery, organic essential oils, and organic aloe Vera for maximum pain relief. Fastacting, waterproof, and discreet, you just have to stick it, forget it and get back to a pain-free life for up to 4 days.

- Long-lasting with up to 96 hours of constant relief
- Waterproof and discreet
- Formulated with organic essential oils, aloe Vera, and full-spectrum CBD
- Additive-free and hypoallergenic
- Quick effects thanks to the transdermal delivery - CBD is directly absorbed in the bloodstream