



# TASTE SOLUTIONS FOR CANNABIS

From concept ideation to execution, we can help. Our flavor expertise extends into experience across the full product development cycle.

You deserve a flavor partner who's ready to help you develop stand-out products in today's fast-paced cannabis edibles marketplace. We customize taste solutions for cannabis and CBD-infused edibles across a variety of food, beverage, and healthcare end applications.

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## Optify™ Taste Modification Technology

We understand that cannabis-infused edibles often have inherent taste challenges, such as bitterness, that may impact consumer acceptance. We embrace this challenge head-on with taste modification technologies that help mask or block unwanted off-notes. Our Subject Matter Experts customize taste modification solutions to meet your product needs while ensuring consumer expectations are met.



## Expansive & Diverse Flavor Portfolio

Your winning product idea needs roots in well-thought-out and researched flavor and product concepts that appeal to consumers. Our Marketing and Consumer Insights teams specialize in understanding flavor profiles consumers want in their cannabis edibles, while our technical teams bring their expertise to create great tasting flavors and prototypes that bring the vision to life.



From concept to manufacturing, we're here for you - every step of the way.



### Speed of Service

Speed to market is key. FONA's speed of service can help get you past the finish line quicker. Our teams are committed to delivering high quality service and products to you—*FAST*.



### Sensory Services

Our sensory experts apply flavor evaluation and testing knowledge, along with skills in data interpretation and report creation, to assist in the development of your flavor solutions.



### Regulatory Expertise

Cannabis regulations are complex—FONA's regulatory team is well-versed in the space and can advise and assist you throughout the flavor development process.



### Marketing & Consumer Insights Expertise

Our marketing and consumer insights is the top-rated in the industry. From proprietary research to action-focused insights, we will help you deliver.

You deserve more. Let's get started.

Contact our sales service department at 630.578.8600 to request a flavor sample or chat with us at [www.fona.com/chat](http://www.fona.com/chat).